

For Immediate Release

Barium Live! – Business Flight Control for the Cloud.

Maximize the Advantage with BPMN. Design and Execute Better Business Processes Today.

GOTHENBURG, Sweden —June 4, 2009— Barium, an innovative Scandinavian provider of business process management (BPM) expertise and tools, today announced

Barium Live! Is a Process as a Service for all business developers that want to enhance businesses and organizations through collaboration and live improvement of their key processes. It is a complete easy-to-use web service for efficient business process modeling (BPMN), rapid process configuration and executable process application deployment.

With ready-to-run processes, versatile templates and online support you will be able to easily solve and to deploy any process challenge within your specific line of work in just a couple of hours, or to trim your existing processes within minutes. Implement improvements in days and weeks instead of months and years.

Offering customers and partners a complete suite of Business Process Management capabilities as a service over the Internet and without need for investing in upfront software licensing. The service model is delivered in two membership levels; FREE limited to BPMN Modeling and Collaboration and Premium 49€/month (59 \$/month) including the full suite of capabilities for the process architect. When you are ready-to-run your process, just add more participants and pay as you go!

Barium Live! Is a ready-to-run Business Process Management service Driving Business Improvement, Governance and Performance. It Maximize the Advantage of BPMN.

Start Design and Execute Better Business Processes Today with www.bariumlive.com

About Barium

Barium is an innovative provider of Business Process Management expertise and tools. We create and deliver economically sustainable business process management solutions over the internet with Barium Live! Thanks to Bariums innovative software and service can companies Model, Configure, Deploy and Run their business processes – all in the same tool. Based on the modeled process, strengthen its applications to automate and monitor the entire business process from beginning to end. We are experts in information management and business process management and we deliver customer-specific process improvement applications, often in Microsoft environments. Our customers are companies and organizations that want to automate and streamline their business processes and thereby increase their competitiveness and profitability in a global market. Barium AB is a wholly owned (100%) subsidiary of Atine Group Oy in Finland, owned by the family Ehrnrooth. Barium is headquartered in Gothenburg, Sweden. For more information, visit www.bariumlive.com

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