

Ticonderoga Ventures, Inc. Announces Conference For Online Pharmaceuticals And Cross-Border Distribution To Be Held March 24-25 In Winnipeg, Canada

For Immediate Release

NEW YORK/EWORLDWIRE/Feb. 24, 2004 --- Ticonderoga Ventures, Inc. announces the first Conference for the Online Pharmaceutical Industry (COPHARM) to be held on March 24-25, 2004 at the Winnipeg Convention Centre in Winnipeg, Canada.

As both consumers and government organizations seek lower cost pharmaceuticals, cross-border sales of pharmaceuticals from Canada to the USA is currently one of the fastest growing businesses and the topic is also one of the most controversial.

The COPHARM conference and expo is the first of its kind that will discuss:

- Cross-Border Pharmaceutical Sales and Distribution
- Government Outsourcing (both State and Federal)
- Re-Importation of Pharmaceuticals
- Consumer Marketing Online
- Rules & Regulations (including NAFTA)
- Ethical Procedures for Fulfilling Medical Prescriptions with Online Pharmacies
- Pricing Issues
- Insurance Issues

Attending the event will be pharmaceutical industry executives as well as local, state and federal government representatives looking to outsource pharmaceuticals from Canada. Also attending will be executives from software companies, consumer organizations, affiliates of pharmaceutical related sites, entrepreneurs and others that service the industry.

In addition to Massachusetts State Senator Jarrett T. Barrios, speakers at this event include executives from the Canadian International Pharmacy Association, LePharmacy.com, Best Medicines Coalition, PharmacyChecker.com, Pacific Research Institute, the Minnesota Senior Federation, Taylor McCaffrey Barristers and Solicitors, Pac Net Services Payments, Doctorsolve Health Care Solutions and others.

For more information, please visit the website (<http://www.COPHARM.com>) or

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