

Conference For Online Pharmaceuticals And Cross-Border Distribution (COPHARM) To Be Held March 24-25 In Winnipeg, Canada

For Immediate Release

NEW YORK/EWORLDWIRE/March 22, 2004 --- Ticonderoga Ventures, Inc. announces the first Conference for the Online Pharmaceutical Industry (COPHARM) to be held on March 24-25, 2004 at the Winnipeg Convention Centre in Winnipeg, Canada.

Sales of pharmaceuticals online, including cross-border sales of pharmaceuticals from Canada to the USA, has become one of the most controversial topics which is receiving much media attention. The topic was debated in U.S. Congress last week and the Online Pharmaceutical business is one of the fastest growing on the Internet today.

The COPHARM conference and expo is the first of its kind that will discuss:

- Cross-Border Pharmaceutical Sales and Distribution
- Government Outsourcing (both State and Federal)
- Re-Importation of Pharmaceuticals
- Internet Payment Processing for Pharmaceutical Products
- Consumer Marketing Online
- Rules & Regulations (including NAFTA)
- Ethical Procedures for Fulfilling Medical Prescriptions with Online Pharmacies
- Pricing Issues
- Insurance Issues

Attending the event will be pharmaceutical industry executives as well as local, state and federal government representatives looking to outsource pharmaceuticals from Canada. Also attending will be executives from software companies, consumer organizations, affiliates of pharmaceutical related sites, alternative payment processing companies, entrepreneurs and others that service the industry.

Speakers for the event include:

- Senator Jarrett T. Barrios (State of Massachusetts)
- Marc Lazar (CEO of LePharmacy.com)
- David MacKay (Executive Director of the Canadian International Pharmacy Association)
- Sally C. Pipes (President of the Pacific Research Institute)
- Tom Curb (President of Expedite-RX)
- Denis Morrice (Co-Chair of the Best Medicines Coalition)
- Tod Cooperman (President of PharmacyChecker.com)
- Tim Vasko (Founder and CEO of Convergent Media Network)
- Martin York (Co-Founder of Business Services USA)
- Brett Skinner (Manager of Pharmaceutical and Health Policy Research of The Fraser Institute)
- Jay Bean (President of Enhance Interactive)
- Paul Zickler, M.D. (Physician from Doctorsolve Health Care Solutions)
- Brian Beveridge (Principal of Greenridge Business Systems)
- Lee Graczyk (Legislative Director of the Minnesota Senior Federation)
- Maria Alvarez (Director of the Hispanic Senior Action Council of Institute for the Puerto Rican/Hispanic Elderly)
- John Myers, Esq. (Attorney at Law for Taylor McCaffrey Barristors and Solicitors)
- Peter Sampson (Business Development Executive of Chexx)
- Alex Glassey (President of Glassey Consulting)
- Gabriel Levitt (Vice President of PharmacyChecker.com)

For more information, please visit the website
(<http://www.COPHARM.com>).

This press release may contain forward-looking statements, particularly as related to the business plans of the company, within the meaning of Section 27A of the Securities Act of 1933 and Sections 21E of the Securities Exchange Act of 1934 and are subject to the safe harbor created by these sections. Actual results may differ materially from the company's expectations and estimates.

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