



Validea Releases Simulated Warren Buffett Strategy

Investors can now analyze stocks using the quantitative strategy of the "Oracle of Omaha" based on the book "Buffettology"

For Immediate Release

WEST HARTFORD, Conn./EWorldWire/March 29, 2004 --- Validea.com (<http://www.validea.com>), a leading online investment research firm, today announced the official release of its simulated investment strategy based on one of the world's greatest investment minds - Warren Buffett.

The computerized Buffett methodology, the first of its kind, is the ninth strategy in Validea's Guru Analysis product. Investors now have the ability to analyze 6500 securities based on the investment criteria of the "Oracle of Omaha." The sophisticated formula is derived from Validea's selection and interpretation of the investment principles in the book "Buffettology," written by Buffett's ex daughter-in-law Mary Buffett.

"The Buffett Guru Analysis is one of our most comprehensive strategies to date," said CEO, John Reese. "Validea's goal is to provide independent stock analysis, and the Buffett strategy significantly strengthens our stable of equity research products, specifically our renowned Guru Analysis Engine."

Using the tool, investors are able to see whether a particular security meets the methodology's requirements. Taking this a step further, subscribers are also provided with a detailed analysis section that explains why each metric in the methodology is important. The application gives investors the ability to quickly examine equities to see whether or not they meet the stringent criteria outlined in "Buffettology."

The automated Buffett-like system consists of nine financial measures, including: earnings predictability, return on total capital, free cash flow and use of retained earnings. Only companies with consistent long-term track records and reasonable current valuations can pass the rigorous financial criteria of the Buffett strategy.

Validea is also using the Buffett Guru Analysis to strengthen its proprietary Guru Stock Screener. Using the Guru Stock Screener, investors are able to see the stocks that pass a particular guru strategy or mix and match any of the nine investment approaches to find stocks that pass multiple strategies. Validea's other guru strategies are based on books written by Peter Lynch, Benjamin Graham, Martin Zweig, David Dreman, James O'Shaughnessy, and many others.

A sample of stocks that pass the Buffett Guru Analysis include: Johnson & Johnson (NYSE: JNJ), Family Dollar Stores (NYSE: FDO), Altria Group (NYSE: MO), Harley-Davidson (NYSE: HDI), Ross Stores (NasdaqNM: ROST), Thor Industries (NYSE: THO), and ITT Educational Services (NYSE: ESI). Each of these companies shows ten years of increasing earnings, ten years of ROE above 15% and a reasonable valuation based on projected future earnings.

To view the entire list of stocks passing the simulated Buffett strategy, click:
<http://validea.com/stocks/gsr.asp?warrenbuffettinterest=1&r=n>

About Validea.com

Validea.com provides investors with independent investment research that is actionable, informative and educational. Validea's products include the patented Guru Analysis Engine, the Guru Stock Screener, Industry Analysis, Model Portfolios and the Validea Hot List, a bi-weekly newsletter. Validea's tools have been widely applauded in the financial press.

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CONTACT:

Justin Carbonneau

Validea

West Hartford, CT

PHONE: 860.930.6936

EMAIL: jcarbonneau@validea.com

<http://www.validea.com>

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