



Fetch! Pet Care Expands Service To Contra Costa And Tri Valley Counties

New Locations Answer Need For More Professional Dog Walking And Pet Sitting Services

For Immediate Release

BERKELEY, Calif./EWorldWire/May 10, 2004 --- Professional dog walking and pet sitting service, Fetch! Pet Care, Inc., has expanded its San Francisco Bay Area coverage to include two new franchise locations covering the Contra Costa Central and Tri Valley County areas. The openings solidify Fetch! Pet Care as the Greater Bay Area's single largest provider of dog walking and pet sitting services, and reinforces their mission to create the most trusted and recognizable national brand name for pet care services.

"Central Contra Costa and Tri Valley are two of the fastest growing counties in the Greater Bay Area, yet they have a severe shortage of reliable pet care professionals," says Paul Mann, President. "Building on our success and experience in servicing over 700 current clients we intend to fill a tremendous need for professional pet care in these neighboring communities, providing unparalleled availability, reliability, professionalism and loving care for pets, all at completely competitive rates."

The Contra Costa Central County franchise will be owned and operated by Patricia Martin and Dawn Staats, lifetime pet custodians, who previously worked in human resources and accounting operations.

"We started our franchise based on a recognized need for more professional care in our local area, and we look forward to providing the highest quality of pet care service to our clients", says Martin.

The Tri Valley County franchise will be owned and operated by Dan Brown, a proud pet parent, with a background in project management and business analysis.

"Having had so much frustration in the past trying to find trustworthy sitters who serviced my neighborhood and could be available for my pets when I needed them, I'm absolutely thrilled to offer such a valuable service to the local Tri Valley community," says Brown.

The new locations will provide a variety of services for dogs, cats and other small animals, including private and group dog walks and park adventures, cat visits, in-home overnight sitting, private boarding, day care, obedience training, pet taxi and pet photography. Fetch! Pet Care provides clients with peace of mind through

being fully licensed, bonded and insured, a proud standing member of Pet Sitters International, and offers a complete money back satisfaction guarantee.

Fetch! Pet Care operates as a central scheduling and dispatch service, and boasts online scheduling and real-time order confirmations for its clients. It staffs experienced teams of sitters located in neighborhood service areas to ensure readily available service and maintain a specialized level of personalization and attention toward each client. Each sitter comes with references, and a free in-home consultation is provided for the client and sitter to meet each other and assess each pet's specific needs. As part of their grand opening, through June 30, both new locations are offering 10% off every new client's first service.

For more information visit Fetch! Pet Care on the web at www.fetchpetcare.com, or contact Fetch! Pet Care of Contra Costa Central at 925-689-7332 or via email at cccentral@fetchpetcare.com and contact Fetch! Pet Care of Tri Valley at 925-519-1776 or via email at trivalley@fetchpetcare.com.

About Fetch! Pet Care Inc.

Fetch! Pet Care, Inc. is a national provider of turnkey pet care franchise solutions for professional dog walking and pet sitting services. With eight company and franchise-owned locations throughout California, the company is rapidly building on their mission to create the most trusted and recognizable national brand name for professional pet care services - leaving no pet uncared for. For more information about franchising, call 1-866-FETCHME (1-866-338-2463) or visit their franchise center on the web at www.fetchpetcare.com/franchise.html.

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