

## ASROC Alternative Payment Processing Conference To Be Held June 28-29 In London

For Immediate Release

NEW YORK/EWORLDWIRE/June 1, 2004 --- Ticonderoga Ventures, Inc. announces the 3rd ASROC conference to be held on June 28-29 at the Millennium Gloucester Conference Centre in London.

ASROC is an e-commerce conference with a specific focus on alternative payment processing systems for internet related transactions. Alternative online payment systems include: prepaid debit cards, electronic gold, telephone cards, e-wallets, micropayments, credit cards, electronic check, ATM cards / cash cards, BOBO payments, ACH, and other new emerging payment systems.

The delegates attending the event are internet retail executives, banking executives, online payment processors and government representatives.

The goal of the ASROC conference is to create relationships that integrate traditional financial institutions and retail merchants with alternative payment systems. It will cover new and unique forms of online payment systems and will also discuss international forms of online commerce. The conference is designed to discuss reliable forms of online commerce.

The London ASROC event also takes place during finals week of the Wimbledon Tennis Championships.

Speakers at this event include executives from companies, organizations and governments such as the British Government Office of Fair Trading, America Online (AOL), the Royal Bank of Scotland, MasterCard, British Airways, Thales, BT Click and Buy, Consult Hyperion, Nielsen//Netratings, Bibit, Paypal, Wildcard Systems, Sidley Austin Brown & Wood, Ymogen, Quova, BitPass, PaySafeCard, EBS AG, and others.

Two special presentations are included in this year's event. The first is from W.H.J. Freijsen, District Attorney at the Amsterdam Prosecutors Office. He will discuss cyber crime and the case involving the arrest of 52 Nigerians for e-mail/financial fraud. He will also point out the abilities of law enforcement with regard to financial crimes involving the internet.

The second special presentation will be delivered by Gregory Garback, Executive Officer of Finance at the Washington D.C. Metropolitan Area Transit Authority (WMATA). He also serves a leadership role within the standards committee for fare collection at the American Public Transportation Association (APTA). With the rapid growth of fare cards in the United States, APTA seeks to create standards for the municipalities for use with public transportation systems. Discussed will be the standards for alternative payments for close to 10 Billion transactions. If agreed and accepted, such standards would create a market opportunity to tens of millions of Americans that use fare cards.

For more information, please visit the website ( <http://www.asroc.com> ) or contact:

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