

## Ticonderoga Ventures Announces The Second Internet Dating Conference, To Be Held July 15-16 In Nice, France, With A Focus On Europe

### Media Advisory

NEW YORK/EWORLDWIRE/June 8, 2004 --- Ticonderoga Ventures Inc. announces the second Internet Dating Conference and Social Networking Conference, to be held on July 15-16, in Nice, France at the Nice Acropolis Congress and Exposition Centre.

Online personals, which includes both internet dating and social networking, have become one of the fastest growing businesses in which large profit margins can be obtained in a relatively short period of time. While some market research points that the online singles market in North America is maturing, Europe remains a virtually untapped market.

The second Conference and Expo will be the first of its kind within the online dating sector. The conference will focus on management, technology and internet marketing specifically targeting European Union nations. Language issues, cultural marketing and mobile dating for online singles within specific countries in Europe will also be discussed.

Attending the event will be executives from all aspects of the online dating industry and social networking industry, as well as marketing firms, telecommunication firms, software companies, affiliate managers, affiliates of singles related sites, entrepreneurs and others that service the industry.

Speakers at this event include executives from companies such as Meetic, Dating.dk, Get2Future, Weblogs Inc., eSpotting, Lavalife, PlanetOut Inc., Linkyourfriends, KLD Media, Userplane, Trade Doubler, Orion Information Services, ULYS Law Firm, Transpareensee Systems, A Working Model / Corante, One Saturday Plc, Quova, Global Collect and others.

In addition to the event, the inaugural meeting of IDEA OASIS (Internet Dating Executive Alliance / Online Association for Social Industry Standards) is scheduled to take place in Nice, France on July 15th. More on IDEA OASIS can be found at <http://www.ideaoasis.org>.

More information on the Internet Dating Conference, may be obtained by visiting the website (<http://www.InternetDatingConference.com>) or by contacting:

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