



Sitestar Announces New Chief Financial Officer

For Immediate Release

LYNCHBURG, Va./EWorldWire/June 29, 2004 --- Sitestar Corporation (OTCBB: SYTE), an Internet Service Provider, today announced that Daniel A. Judd, CPA, has been promoted to the position of Chief Financial Officer of Sitestar, effective June 23, by its Board of Directors. Judd was also nominated and elected to serve as a Director of the Corporation.

Judd holds a Bachelors of Science degree in commerce from the University of Virginia, McIntire School of Commerce, a CPA, and he has over 26 years combined experience in public accounting and management. He founded Judd Enterprises Inc. in 1994 to service the business and tax needs of his clients and currently serves as its President. He joined the Sitestar in January 2003 as corporate controller.

Frank R. Erhartic, Jr. has resigned his position as Chief Financial Officer and has assumed the responsibilities of Chief Executive Officer. "Dan brings to the table all of the tools necessary to achieve the goals of Sitestar," commented Erhartic. "As our corporate controller, he has demonstrated the ability to not only cut expenses and create efficiencies, but to provide invaluable insight into the direction and future of Sitestar."

"My initial short-term goals are to increase revenues while continuing to decrease overhead and create efficiencies in direct costs," commented Judd. "We have several exciting changes on the horizon designed to achieve these goals, and we will be announcing them very soon."

"I see Sitestar having the potential to become one of the top Internet Service Providers in the nation. This goal can be achieved with the roadmap of expanding our existing customer base and increasing our emphasis on new acquisitions."

About Sitestar Corporation

Sitestar Corporation is a mid-Atlantic Internet Service Provider and computer services company offering a broad range of services to business and residential customers. Sitestar's main customer base is primarily in the Virginia and North Carolina markets, but the company also sells most of its services nationwide. Sitestar's wholly owned subsidiaries provide narrow and broadband Internet access, Web-hosting and design services, computer sales and repair and other technology-related solutions to its residential and business customers.

Sitestar's wholly owned subsidiaries include Sitestar.net (<http://www.sitestar.net>), Sitestar Applied Technologies (<http://www.sitestarapplied.net>), SurfWithUs.Net (<http://www.surfwithus.net>), Lynchburg.net (<http://www.lynchburg.net>), Advanced Internet Services (<http://www.advi.net>), Computers by Design (<http://www.computersbydesign.com>) and CBD Toner Recharge (<http://www.recharge.net>).

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