



# Next Generation Continuity Software

## COOP Consulting Changes Name To COOP Systems Inc.

For Immediate Release

MCLEAN, Va./EWorldWire/Aug. 9, 2004 --- COOP Systems Inc. is the new name for COOP Consulting, effective immediately. The large growth in the company's software sales has necessitated the name change. COOP Systems will continue to provide consulting and training services to its many clients.

"Since inception, myCOOP software has captured the imagination of innovative continuity planning professionals in both the private and public sector. Our ease-of-use and low cost has made us a clear alternative for enterprise planning projects," said Chris Alvord, CEO of COOP Systems. "This name change will clarify and focus our direction for potential customers."

### About COOP Systems

COOP Systems Inc. ([www.coop-systems.com](http://www.coop-systems.com)), headquartered in McLean, focuses exclusively on Continuity of Operations (COOP) and Business Continuity planning and related services, including exceptional software, professional training, and experienced staff. The company has many substantial clients in both the public and private sector.

COOP has three assets covering all needs of a continuity planning program.

- Software - myCOOP(TM) team planning software, developed with Microsoft.
- Consultants - certified in industry-standard methods and procedures.
- Training - in any setting, or at NYU and Grad School, USDA.

Compliance with resumption regulations is a difficult challenge for diverse, geographically dispersed institutions. COOP's experienced staff and alliance partners are focused on these needs.

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**KEYWORDS:** COOP, Consulting, Continuity, Virginia, Operations, Software, Document, Management, Surveys, Task, business, training, certification, collabor, bcp, consulting, software, contingency, disaster, plan, recovery, template, solution

**SOURCE:** COOP Consulting