



Western Media Group Corporation®

Western Media Group To Enter Japanese Market With The Medlink VPN

For Immediate Release

ISLANDIA, N.Y./EWORLDWIRE/Sep. 2, 2004 --- Western Media Group Corporation (OTCBB:WMGC) announced today a joint venture agreement with Tokyo Consulting Group ("TCG") as well as MedLink West, Inc. through a newly formed company MedLink FE, Inc. MedLink FE will look to implement the MedLink VPN in the Japanese market, which was granted a MedLink VPN License for the Far East, including but not limited to Japan.

Under the terms of the Agreement, MedLink FE will be opening an office in Tokyo, Japan and develop applications for the Japanese market similar to that offered on the MedLink VPN here in the U.S.

Western Media's President Ray Vuono stated "Japan has the 2nd largest medical market in the world and continues to grow. The growth is a product of several factors, such as increased desire to find cost effective healthcare solutions, a more favorable regulatory and registration environment for foreign medical companies, and a rapidly aging population whose healthcare needs are soaring. These conditions in conjunction with the Japanese markets desire for technological innovative solutions present the MedLink VPN with an extremely exciting opportunity, and allow Western Media the opportunity to participate in the high tech Japanese market first hand."

About Western Media Group Corporation

Western Media Group is a holding company for a systems integration company, K-Rad Consulting LLC, and MedLink, USA Inc. and MedLink VPN Inc. (collectively "Med-Link"). Med-Link's principal product is the MedLink VPN. The MedLink VPN is a virtual private network which allows subscribing doctors and others to securely communicate and to remotely access and retrieve patient records, lab results, X-Rays, CAT Scans and other information. Additional information about Western Media may be found at <http://www.wmgcorp.com>.

Some of the information in this news release may be forward-looking information under the Private Securities Litigation Reform Act of 1995. Forward-looking information, which includes forecasts, projections and predictions of future events or performance, is subject to and involves risks and uncertainties which could cause actual results to differ materially from the forward-looking information. As a result, investors should not rely unreasonably on the accuracy of forward-looking information. Actual results may differ materially depending on a number of risk factors including, but not limited to, the following: general economic and business conditions, development of our products, effective marketing of our products, market acceptance, competition, risk factors set forth in our filings with the Securities and Exchange Commission and various other factors beyond our control.

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