



Fetch! Pet Care Expands Service To Cover Entire Bay Area

New Location Answers Need For More Professional Dog Walking And Pet Sitting Services

For Immediate Release

BERKELEY, Calif./EWorldWire/Sep. 14, 2004 --- Professional dog-walking and pet-sitting service, Fetch! Pet Care Inc., has further expanded its San Francisco Bay Area coverage to include a new franchise location covering the Contra Costa East County area. The opening solidifies Fetch! Pet Care as the Greater Bay Area's single largest provider of dog-walking and pet-sitting services, and reinforces their mission to create the most trusted and recognizable national brand name for professional pet care services.

The new location adds to the already existing Fetch! Pet Care franchise locations serving San Francisco, Marin, the Peninsula, inner East Bay, Contra Costa Central, Tri Valley, the South Bay, and San Diego. "Building on our success and experience in servicing almost 1,000 active clients in the local Bay Area, we intend to fill a tremendous need for professional pet care in the East County of Contra Costa, providing unparalleled availability, reliability, professionalism and loving care for pets - all at completely competitive rates," said Paul Mann, president.

The Contra Costa East County franchise will be owned and operated by Dean Poggi, a lifetime pet custodian, who previously worked as an operations manager for a land survey and civil engineering firm. "We see a tremendous need for friendly, reliable pet care services in our local area, where people can feel comfortable handing the keys to their home and pets to others when they go away," said Poggi. "We're excited to provide such a professional quality service to our growing community."

The new location will provide a variety of services for dogs, cats and other small animals, including private and group dog walks and park adventures, cat visits, in-home overnight sitting, private boarding, day care, home care, and pet taxi. Fetch! Pet Care provides clients with peace of mind through being fully licensed, bonded and insured, a proud standing member of Pet Sitters International, and they offer a complete money-back satisfaction guarantee.

Each Fetch! Pet Care location features a dedicated agent readily available to schedule and dispatch client requests, as well as sophisticated software systems to track assignments and deliver real-time order confirmations by e-mail to its clients. It staffs experienced teams of sitters located in neighborhood service

areas to ensure readily available service and maintain a specialized level of personalization and attention toward each client. Each sitter undergoes a thorough training and background check by the company and comes with references. In addition, a free in-home consultation is provided for the client and sitter to meet each other and assess each pet's specific needs.

As part of their grand opening, through October 15, the new location is offering 10 percent off each new client's first service. More information about Fetch! Pet Care is available on the Web at www.fetchpetcare.com, or by contacting Fetch! Pet Care of Contra Costa East County at 925-308-7297 or via email at cceast@fetchpetcare.com.

About Fetch! Pet Care Inc.

Fetch! Pet Care Inc. is a national provider of turn-key pet care franchise solutions for professional dog walking and pet sitting services. With nine company and franchise-owned locations throughout Calif., the company is rapidly building on their mission to create the most trusted and recognizable national brand name for professional and reliable pet care services. More information about franchising is available by calling 1-866-338-2463 (1-866-FETCHME) or by visiting Fetch! Pet Care's franchise center on the web at '<http://www.fetchpetcare.com/franchise.html>'.

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