



Fetch Pet Care Expands Service Nationally, With Three Additional States To Offer New Professional Dog-Walking And Pet-Sitting Services

Promotion Available To New Clients Through October 15

For Immediate Release

BERKELEY, Calif./EWorldWire/Sep. 22, 2004 --- California's professional dog-walking and pet-sitting service Fetch! Pet Care, Inc. is extending its reach nationwide to four new franchise locations servicing Ward County in N.D., Mahoning/Columbiana County in Ohio, and Suffolk and Westchester Counties in N.Y.

The addition of the four new locations brings the total existing Fetch! Pet Care franchise locations, which currently service San Diego and the greater San Francisco Bay Area in Calif., to 13.

"We continue to build on our success and experience in servicing a thousand active clients in California," said Paul Mann, President. "Our reputation for high quality service is unmatched."

The demand for professional pet sitting and dog walking services is at an all-time high. Pet ownership is rising, and pet owners are working longer hours and traveling more for business and personal reasons than ever before, making alternatives to traditional pet boarding like Fetch! Pet Care more attractive.

"Because every location adheres to the same rigorous levels of quality and service, clients can count on Fetch! Pet Care to provide unparalleled availability, reliability, professionalism and loving care for pets, all at completely competitive rates," said Mann.

Each new location will provide a variety of services for dogs, cats and other small animals, including private and group dog walks and park adventures, cat visits, in-home overnight sitting, private boarding, day care, home care, and pet taxi. Each Fetch! Pet Care facility is fully licensed, bonded and insured and a proud standing member of Pet Sitters International. The company offers a complete money-back satisfaction guarantee.

The Suffolk County, N.Y. franchise will be owned and operated by Ivan and Suheil Sein; Westchester County, N.Y. by Christa Lloyd; Ward County, N.D. by Chris and Carla Boring; and Mahoning/Columbiana County, Ohio by Lee Auvil.

All franchisees are life-long pet custodians, and they have extensive experience in pet care, customer service, and operations to manage their respective Fetch! Pet Care franchises.

"We are particularly sensitive to the needs of other pet owners because we have experienced frustration in trying to find reliable pet sitters to care for our own pets in the past," said Ivan Sein, franchise owner. "All our clients can relax when they're away from home knowing the most professional and reliable pet sitting and dog walking service available is caring for their pets."

Each Fetch! Pet Care location features a dedicated agent readily available to schedule and dispatch client requests, as well as sophisticated software systems to track assignments and deliver real-time order confirmations by e-mail to its clients.

Experienced teams of sitters are located in neighborhood service areas to deliver prompt and personal service. Each Fetch! Pet Care sitter undergoes a thorough background check and training by the company, and comprehensive references review. A free in-home consultation permits clients and sitters to meet each other and to assess and address each individual pet's specific needs.

As part of the grand opening celebrations, through October 15, the new locations are offering a 10% discount off each new client's first service. More information, a complete list of service areas and contact information are available at Fetch! Pet Care's website at www.fetchpetcare.com.

About Fetch! Pet Care Inc.

Fetch! Pet Care, Inc. is a national provider of turnkey pet care franchise solutions for professional dog-walking and pet-sitting services. With 13 company and franchise-owned locations throughout Calif., N.Y., N.D. and Ohio, the company is rapidly building on its mission to create the most trusted and recognizable national brand name for professional and reliable pet care services. More information about franchising opportunities is available by calling 1-866-338-2463 (1-866-FETCHME) or by visiting Fetch! Pet Care's franchise center on the web at '<http://www.fetchpetcare.com/franchise.html>'.

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