

# HARVATEK

## **VIDEO AVAILABLE: Harvatek Announces Appointment Of Cyril Lazareff As Director Of Sales And Marketing In Europe**

For Immediate Release

SANTA CLARA, Calif./EWorldWire/Feb. 10, 2005 --- Harvatek Corporation, one of the world's largest manufacturers of surface mount LEDs, today announced the appointment of Cyril Lazareff as director of sales and marketing in Europe. The extensive background of Lazareff in the field of optoelectronics brings dedicated focus to sales efforts in numerous applications, utilizing solid state light emitting devices. Lazareff previously held key management positions at Fairchild Semiconductor and QT Optoelectronics.

Harvatek International will utilize OEM sales, as well as electronic component distribution networks to service customers in the ultra-portable / cellular, appliance, industrial, automotive and computing markets.

Harvatek is an ISO9002-, QS9000- and ISO14001-certified company.

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**KEYWORDS:** led, optoelectronics, solid, state, lighting

**SOURCE:** Harvatek International

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