

Austen's Personal Grooming Studio Expands Offerings To Include Hair Styling - 2,000 Square Feet On Newbury Street Dedicated To Personal Grooming

For Immediate Release

BOSTON/EWORLDWIRE/March 7, 2005 --- Austen's, the only personal grooming studio in Boston, today announced it has completed a recent expansion to include 2000 square feet dedicated to the best in personal grooming. Austen's now offers hair styling, facials, make-up application, eye brow waxing and tweezing, threading, bikini waxing and manicures and pedicures. In its new space, Austen's will also offer permanent laser hair removal.

Austen's expansion includes a hair salon that offers clients a variety of services including coloring, highlighting and also hair straightening. The salon features hair designers Louise Jarick, Eddie Kelly and George Tse. All have honed their highlighting, coloring, and styling skills working in some of Boston's most prestigious beauty and hair salons. Louise Jarick is also skilled in the RUSK Thermal STR8 Internal Restructuring System which permanently straightens 100% of excessively curly/wavy hair. The salon also uses Sexy Hair products.

Austen's also recently welcomed Elizabeth Moon, one of Boston's most well-known make-up artists. At Austen's, Elizabeth will provide professional make-up applications and her acclaimed private sessions in "make-up consultation and instruction." Elizabeth will also provide custom blend foundations and sell a complete product line of make-up, including professional make-up brushes.

"As the studio continues to expand and offer clients a complete range of personal grooming services we are still dedicated to providing the best client service in Boston. With the new hair salon, three amazing stylists and a licensed laser hair removal expert, Austen's is now the one place for all your beauty needs," said Austen.

New Laser Hair Removal Service

As part of its new expansion, Austen's is pleased to announce the addition of Anne Colby who is licensed in the Candela Gentle La Lasers. Ann has been doing permanent laser hair removal for more than 10 years and was most recently with Dr. Rockoff in Brookline, Massachusetts. Anne uses the lasers for both lighter and darker skinned individuals.

Austen's also has three estheticians, make-up artists, two manicurists and pedicurists that offer the very best in services. Austen's exclusively uses Dr. Hauschka skincare products, a philosophy of skin care and product line that is dedicated to truly caring for skin with science, nature and spirituality.

About Austen's

Austen's has been making clients beautiful on Newbury Street since December 1999. The popular studio's services include facials, make-up application, waxing, threading, nail care and laser hair removal. Austen's has been recognized by Allure for "Best Brows" in 2004, Boston Magazine for "Best Waxing" in 2003, 2002 and 2000 and "Best Manicure" in 2000. Austen was also recognized by The Improper Bostonian for "Best Waxing" in 2003 and 2001. Austen's has also been featured in national magazines including Lucky, and In Style. Austen's is open Tuesday through Friday, 8 a.m. - 7 p.m. and on Saturdays from 8 a.m. - 4 p.m. Austen's is located at 115 Newbury Street, 2nd Floor, Boston, Massachusetts and can be reached at 617-266-4017 or appointments can be made at www.austens.net or by email at austen's@comcast.net.

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