

# AGILITY

## RECOVERY SOLUTIONS

### **Gillis Ellis And Baker, Inc. Announces A Strategic Partnership With Agility Recovery Solutions**

*When business interruption insurance is not enough*

For Immediate Release

CHARLOTTE, N.C./EWorldWire/July 15, 2005 --- It is no longer enough to be insured for loss - in today's business climate it is necessary to have an executable recovery plan to get a business up and running in case of a disaster. Given last year's hurricanes and the predictions for an active hurricane season this year, it came to light that Gillis Ellis & Baker needed to be prepared should disaster strike. That's why it has partnered with Agility Recovery Solutions - the premier provider of onsite disaster recovery solutions.

"Through our investment in Agility, we are now ensured that we will be accessible to our clients when they need us most," said Anderson Baker, President of Gillis Ellis & Baker. The Agility turn-key solution includes the delivery of everything necessary to get a business back up and running within 48 hours of any declared emergency. If need be, Agility will provide a mobile office fully equipped with power, communications and computer equipment, where personnel can maintain the all-important connections to keep a business going.

Baker continued, "As we completed our customized Roadmap to Recovery business continuity plan with Agility, it became apparent that this solution would complement our current insurance offerings. Statistics show that 50 percent of businesses suffering a serious loss never reopen, and of those that do, more than 25 percent will close within three years. Our clients can't afford not to have an executable plan."

"The Agility ReadySuite membership was designed to provide small and medium sized businesses access to affordable disaster recovery solutions," says Bob Boyd, president of Agility Recovery Solutions. "For just \$2400 a year, a business can have access to our service and the ability to recover their business in the event of an interruption. The ability to recover your business when faced with a disaster is invaluable," says Boyd. Agility Recovery Solutions is a former division of GE Capital with over 16 years of experience. Agility has successfully responded to 100 percent of all declarations.

Gillis Ellis & Baker will offer this service to its commercial clients. "We feel strongly that our customers will see the true value that Agility provides all organizations, regardless of size. The statistics don't lie, all organizations that suffer a loss are affected," said Baker.

#### **About Agility Recovery Solutions**

Agility Recovery Solutions is the premier provider of onsite business recovery solutions across the United States and Canada. Agility Recovery Solutions offers the most comprehensive range of flexible, cost-effective recovery programs; geared to developing custom solutions onsite to their customers. Headquartered in Charlotte, N.C. and with operational facilities in Toronto and Atlanta, Agility is strategically located to provide service within 12-48 hours of an actual interruption.

For more information, visit [www.agilityrecovery.com](http://www.agilityrecovery.com)

#### **About Gillis Ellis & Baker**

Gillis Ellis & Baker is a regional insurance agency with offices in downtown New Orleans. The firm specializes

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in risk management and insurance solutions for businesses in the southeast.

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**CONTACT:**

Sandra Buzzard  
Agility Recovery Solutions  
7621 Little Avenue  
Suite 218  
Charlotte, NC 28226  
PHONE. 704-341-8700 x 115  
FAX. 704-341-9099  
EMAIL: [sandy.buzzard@agilityrecovery.com](mailto:sandy.buzzard@agilityrecovery.com)

Andy Boyd  
Agility Recovery Solutions  
7621 Little Avenue  
Suite 218  
Charlotte, NC 28226  
PHONE. 305-607-0060  
EMAIL: [andy.boyd@agilityrecovery.com](mailto:andy.boyd@agilityrecovery.com)  
<http://www.agilityrecovery.com>

Anderson Baker  
Gillis Ellis & Baker  
1615 Poydras Street  
Suite 600  
New Orleans, LA 70112  
PHONE. 504-581-3334  
EMAIL: [abaker@gillis.com](mailto:abaker@gillis.com)  
<http://www.gillis.com>

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