



Revation Systems Expands Support Of LinkLive 2.2 To Full Nortel Networks Business Communications Manager Product Line

Seamless integration enables companies of all sizes to implement blended media contact centers.

For Immediate Release

MINNEAPOLIS/EWORLDWIRE/July 26, 2005 --- Revation Systems, LLC, a leading provider of advanced applications for presence and instant communications, today announced the integration of LinkLive v2.2 with Nortel Networks [NYSE: NT] Business Communications Manager (BCM) line of telephone and data systems for small and medium size businesses. Leveraging existing Meridian, Norstar and Communication Server 1000 technology, BCM includes telephony, unified messaging, multimedia call center, interactive voice response, IP routing and data services such as firewall and wireless access. LinkLive v2.2 enables Nortel BCM customers to add multimedia presence, business instant messaging, customer service chat and click-to-dial, click-to-answer and click-to-call-back functionality to their businesses.

"LinkLive and Nortel BCM are a perfect solution for small and midsize businesses," said Perry Price, CEO of Revation Systems. "Now businesses of all sizes can have fully-blended media contact centers with presence, instant messaging, customer service chat, pc-based call control and click-to-dial functionality once only affordable by large call centers."

In addition to customer service chat and business instant messaging, Nortel BCM customers can cost-effectively add instant media hunt group capabilities for sales and services chat groups and automatic on-the-phone presence detection of call center agents who are busy speaking to customers.

"Success in my business requires that my sales and service teams are available to my customers at any time," said Mike Werch, president of Video Guidance. "LinkLive allows me to leverage the investment in my Nortel BCM telephone system so that my customers can efficiently reach my team via the telephone, customer service chat or instant messaging, whichever way is easiest for them."

About Revations Systems, LLC

Revation Systems, LLC is a leading provider of advanced applications for presence and instant communications. Its secure and compliant instant messaging applications are designed specifically to enhance the marketing, sales and support center functions of its customers. The LinkLive solutions suite includes customer service chat, toll-free instant messaging, instant messaging hunt groups and PBX integration. Based on the SAFEC architecture, Revation products are compliant with SEC, Sarbanes-Oxley and HIPAA requirements for logging, privacy and security. In addition, Revation products are highly interoperable and can integrate with virtually any eCommerce, telephony or CRM product for enabling revolutionary presence and instant communications capabilities.

For more information, visit www.ovation.com.

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