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## Merisel Acquires Crush Creative

*Acquisition forms the largest digital imaging and graphics agency in the United States.*

For Immediate Release

BURBANK, Calif./EWorldWire/Aug. 11, 2005 --- Merisel, Inc. recently announced the acquisition of Los Angeles based Crush Creative, a leading provider of digital imaging solutions for entertainment, retail, auto and other fortune 1000 companies.

"Crush joining the Merisel family of companies is a proactive move to offer our clients a complete national distribution and fulfillment network. As our client's need for global advertising support increases, only a global company of our size will be able to offer the right solution," Guy Claudy, president of Crush Creative.

The acquisition of Crush by Merisel partners Crush with ColorEdge Visual, a New York City-based commercial graphics and imaging center, and Comp24, the nation's largest comp production company. The strategic alliance of these organizations will meet the demands for increased capacity, a broader market presence and the overall need for consolidation within the graphics industry. Having premier production facilities on the east coast and west coast provides a greater production network and a higher level of client support.

Crush Creative has been a major supporter of the creative community for over forty years. Producing the finest in visual communications, Crush is one of the largest digital imaging, creative services and finishing companies in the Los Angeles area.

Merisel is a leading supplier of graphic image arts in the United States with offices in New York, Chicago and Los Angeles. Merisel's mission is to provide Graphic Solutions - Designed to fit your image. This is achieved through four wholly owned companies - Color Edge Art, Color Edge Visual, Comp24 and Crush Creative.

\*Other names and brands may be claimed as the property of others.

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**KEYWORDS:** Printing, Crush Creative, Vutek, Advertising, Communications, Lambda, Icut, Graphics, Merisel, ColorEdge, Display, Merchandising, Comp24

**SOURCE:** Crush Creative

**AVAILABLE MEDIA:** Audio Clip: Merisel Acquires Crush Creative (size: 2.0 k)

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Video Clip: Merisel Acquires Crush Creative (size: 3.1 k)

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