

George Schmitt And Co. Certified As Alien Technology Label Converter Partner For EOC Class 1 RFID Labels

For Immediate Release

GUILFORD, Conn./EWorldWire/Aug. 29, 2005 --- George Schmitt & Co. today announced that it has been approved by Alien Technology Corporation(R) as a "Qualified Label Converter Partner." George Schmitt & Co. is a vertically integrated graphics arts company supplying high quality RFID labels and high security printed labels to the pharmaceutical, transportation, government, consumer packaged goods and other markets.

George Schmitt & Co. has long used its engineering focus to enhance its position as a supplier of high quality labels and converted products. Since entering the RFID market place the company has used its engineering skills to develop industry leading assembly and testing processes, procedures, and equipment (patents applied for). The technology to supply 100 percent readable RFID labels has enabled the company to become a leading supplier of RFID labels to the pharmaceutical and other markets.

"Becoming an Alien(R) Qualified Label Converter Partner is yet another recognition of George Schmitt's position in the market as a leader in supplying high quality RFID labels and products," said Bill Gunther, president of George Schmitt & Co. David Bledsoe, Alien Technology director of OEM and consumables said, "Having George Schmitt & Co. added to Alien's list of Qualified Label Converter Partners adds another industry leader to our ecosystem of Qualified Partners and continues to enhance our commitment to working with the highest quality RFID label suppliers in the marketplace today."

About George Schmitt & Co.

George Schmitt & Co. is a 131 year old company that prints and converts RFID labels and products for both high security and general applications which are utilized throughout the world. Schmitt has been on the cutting edge of printing and specialized finishing techniques for over a century and utilizes its experience, engineering talents and skills to develop the most efficient and productive equipment and systems to supply the highest quality products and labels to the market at competitive prices. The company is a member of EPCglobal and has seven operating locations including Puerto Rico and Ireland.

For further information, contact George Schmitt at (203) 453-4334 x253 or visit www.georgeschmitt.com.

About Alien

Alien Technology Corporation is a leading provider of Radio Frequency Identification (RFID) products for global customers in government, retail, manufacturing, pharmaceuticals, transportation and other industries. Using its patented manufacturing process, Fluidic Self Assembly (FSA)(R), Alien manufactures EPC tags in very high-volumes and at low cost. The company provides a family of RFID readers for a variety of applications including supply chain management, logistics and anti-counterfeiting, to improve inventory management and reduce operating costs. Alien is an active member of EPCglobal.

For more information, visit www.alientechnology.com.

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