



Embracing And Managing Change, This Week On Family Business Doctor With CCA Global Partners Co-Founder Howard Brodsky

For Immediate Release

RALEIGH, N.C./EWORLDWIRE/Oct. 19, 2005 --- This week, Host Fred Hathaway and Family Business Doctor Wayne Rivers discuss Embracing and Managing Change with guest Howard Brodsky, co-founder, co-chairman and co-CEO of CCA Global Partners.

Family Business Doctor will air on the business channel of Voice America Network (Voiceamerica.com) Thursday, Oct. 20, 2005 at 2:00 p.m. EST. Psychologist Dr. Michael Lyons will also join the show to discuss the psychology of change.

Brodsky's business acumen will provide incredible insight for listeners. In the past eight years, CCA Global's retail sales have increased by 544 percent and its number of stores worldwide has increased by 472 percent. Since the company was established in 1984, it has never endured an unprofitable quarter, recording 78 consecutive quarters of profitability.

The ability to embrace and manage change is critical in order for a business to survive. This episode of Family Business Doctor will help listeners understand the process of change and learn how to overcome resistance to it. Access to the Family Business Doctor program is free and can be downloaded from the Voiceamerica.com website after the broadcast. The show runs weekly on Voiceamerica.com Thursdays at 2:00 p.m. EST.

Wayne Rivers is the president of the Family Business Institute and author of You Don't Have to Die To Win and Prescriptions for a Healthy Family Business. The Family Business Institute specializes in helping family and closely held businesses maximize their success.

For more information visit www.Familybusinessinstitute.com.

HTML: <http://www.eworldwire.com/pressreleases/12928>

MOBILE: <http://e4mobile.com/pressreleases/12928>

PDF: <http://www.eworldwire.com/pdf/12928.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/309139.htm>

LOGO: <http://www.eworldwire.com/newsroom/309139.htm>

CONTACT:

Fred G. Hathaway
Raleigh, NC 27612
1-877-326-2493 Ext 13
(919) 783-1880 Ext 13
(919) 270-9491
fred@familybusinessinstitute.com

KEYWORDS: Family, Business, Institute, Voice, America, Network, CCA, Global Partners, Small

SOURCE: Family Business Institute

Los Angeles
+1 213-596-0850

Chicago
+1 312-224-4653

New York
+1 973-252-6800

London
44-20-7078-7269

*Communicate News**
+1 888-546-NEWS (6397)

EWORLDWIRE®
