



MEDIA AVAILABLE: Zymöl Resolves Trademark Litigation With Anwander, Who Agrees To Abandon Swissol Name, Restrict Use Of Swizol Name And Change Product Scents And Colors

Zymöl Enterprises, Inc. has settled a year-old trademark infringement, unfair competition, copyright and trade secret lawsuit against Anwander And Co. AG.

For Immediate Release

KILLINGWORTH, Conn./EWorldWire/Nov. 11, 2005 --- Zymöl Enterprises, Inc. of Killingworth, Connecticut, a manufacturer and worldwide distributor of Zymöl(R) exclusive products, has settled a year-old trademark infringement, unfair competition, copyright and trade secret lawsuit against Anwander & Co. AG, makers of Swissol and Swizol brand car-care products in Switzerland.

On the eve of depositions, Anwander, a former distributor of Zymöl products in Europe, agreed to Zymöl's demands that Anwander abandon the Swissol name worldwide, restrict advertising and sale of Swizol products to four German-speaking countries, and change labeling, certain colors and scents of various Anwander car-care products.

"This was really an unprecedented move for Zymöl," said Charles E. Bennett, Zymöl CEO. "We don't take trademark infringement lightly, and we intended to see this through and have our day in court. But, Anwander gave us everything we needed in order to protect the famous Zymöl(R) trademark and minimize consumer confusion. Now, we can continue and strengthen our focus on new product development and customer care and support."

The settlement also resolves Zymöl's claims against Anwander's U.S. distributor, Jack Camarda, while allowing Zymöl to pursue world-wide claims against other Anwander distributors and Resellers that may be misappropriating Zymöl intellectual property.

"We have spent considerable time, effort and money establishing the Zymöl(R) brand as a symbol of Zymöl's high-quality products and services," said Bennett. "It's one of Zymöl's key assets and it will be vigorously protected and defended."

Bennett noted that the lawsuit against Anwander is only the most recent dispute arising out of the company's longstanding policy of aggressive protection of its famous Zymöl(R) trademark and against any intellectual property misuse.

"Our world-wide investigation into the distribution of counterfeit Zymöl product continues," Bennett added.

In general, the agreement between Zymöl and Anwander requires Anwander to:

- forever cease and refrain from using the Zymöl(R) name in any manner
- abandon the Swissol name worldwide and transition to a designation that will be presented to Zymöl in advance
- restrict use of the Swizol name to products, Web sites, and advertisements written in German, Italian and French and accessible only within Germany, Austria, Switzerland and Lichtenstein.

Anwander also will discontinue the use of various labels, product colors and scents that were similar to those used by Zymöl and cooperate with Zymöl regarding future counterfeit product and trademark enforcement actions.

"We consider this a complete victory for Zymol," said Bennett. "We're pleased Anwander agreed to our requests in order to resolve the dispute, while allowing us to compete with each other in the marketplace, but now in a fair manner that will minimize consumer confusion."

About Zymol Enterprises, Inc.

Founded in 1980, Zymol Enterprises, Inc. (www.zymol.com) is a leading manufacturer and distributor of premium and exotic products, including waxes, washes and cleaners. Since inception Zymol has specialized in the development and manufacture of premium car care products revered by enthusiasts, collectors and restorers of fine automobiles worldwide. All Zymol paste waxes are hand crafted from a nineteenth century carriage maker's formula developed in Bischofsheim, Germany. Unlike common car care products, Zymol uses ingredients that are natural and derived from nature, making them not only effective but also environmentally compatible and pleasant to use. The wax's main protective ingredient is rare Brazilian Carnauba, carefully extracted from tropical rain forests. For a superior shine and finish Zymol uses up to ten times the amount of Carnauba in its waxes than the industry standard. Ferrari and Jaguar, among others, have worked with Zymol to produce Marque Specific waxes; the National Museum of Transportation uses Zymol to care for their prized possessions; and the members of BMW and Porsche Clubs are avid supporters of Zymol for caring for their cherished automobiles.

For more information, visit www.zymol.com.

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AVAILABLE MEDIA: PDF File: Zymol-Anwander Agreement (size: 127.3 k)

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