

## Best Deals On TV Honored With Abe Levine Achievement Award

*Best Deals on TV has been once again honored by Specialty Merchandise Corporation (SMC) with its Abe Levine Award. This is Best Deals on TV's fifth recognition by SMC.*

For Immediate Release

FREMONT, Calif./EWORLDWIRE/Nov. 23, 2005 --- Best Deals on TV has been once again honored by Specialty Merchandise Corporation (SMC) with its Abe Levine Award. This is Best Deals on TV's fifth recognition by SMC, and makes the company a prestigious member in the highest level of the Super Sellers Program.

"We are honored to be recognized by SMC for our outstanding performance in sales achievement and customer service," said Mohtashim Naveed, vice president of Best Deals on TV. "Our customers have always been the top priority and we are committed to providing them with a first-class convenient and safe shopping experience."

The Super Seller program of SMC was established in honor of Abe Levine, the founder of SMC. The program has five levels, each with different sales targets. In January of this year, Best Deals on TV was at the second level. Since then Best Deals on TV has reached 175 percent of the sales targets to reach the highest level. Companies that qualify as Abe Levine Level award winners have met the high sales revenues established by SMC.

"Best Deals on TV has been an independent sales partner of SMC for over three years," stated Naveed. "We are pleased to be recognized as a Super Seller of SMC. This award is yet another demonstration of our passionate commitment to our customer's needs. Our SMC offering includes a vast selection of unique products, a 30-day unconditional money back guarantee, aggressive prices, fast shipping and excellent customer service."

### About Best Deals on TV

Best Deals on TV offers customers a one stop shop for a vast variety of unique products. The mission of Best Deals on TV is to enable customers to shop anytime and from anywhere with in a safe and secure purchasing environment complemented by excellent customer service.

Headquartered in Fremont, California, Best Deals on TV is one of the largest resellers of As Seen on TV products in America. It also ranks among the leading direct response marketers in the world. Best Deals on TV offers unique and useful products to its customers and fantastic online shopping experience to its customers via a secure web site. The staff at Best Deals on TV has a combined management experience of over 50 years in sales, marketing, customer support, procurement, logistics and fulfillment.

As the premier provider of products and services worldwide, Best Deals on TV feels that understanding its customers' needs while providing quality products and excellent customer service allows it can to achieve exemplary customer satisfaction. Best Deals on TV is passionately devoted to deliver the highest standard of pre-sales and post-sales customer service at all times.

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**KEYWORDS:** Specialty Merchandise Corporation, SMC, Abe, Levine, Award, Best Deals on TV, products, shopping

**SOURCE:** Best Deals On Tv