



Jump Zone Announces A New Franchise Location In Roswell, Ga.

Jump Zone provides indoor inflatable party and play centers.

For Immediate Release

ROSWELL, Ga./EWorldWire/Dec. 2, 2005 --- Jump!Zone, a fast-growing national franchise specializing in children's party and play facilities featuring giant inflatable play structures, today announced a new location in Roswell, Ga.

Sherri Hanfland and Hima Kolapalli opened for business in the North Point Mall area in November. The large facility has two massive indoor arenas filled with 10 large inflatables, other active play structures and free games. Jump!Zone Roswell also has four private party rooms for people to host private gatherings and events of any sort.

"Bringing an indoor family fun center to the heart of Roswell has been a dream come true," said co-owner Hanfland. "Our inflatable jump zone can be used for just about any kind of child event."

Jump!Zone takes care of the planning, setup and clean up of all hosted events. Jump!Zone Roswell features a 6000 square foot arena of inflatables for the exclusive use of the party guests, so the controlled population provides a safe, comfortable gathering amongst friends and family.

"No one wants their parties to feel like a jungle of kids, so we separate walk-in play families from our party guests by having a completely separate Open Play arena," said co-owner Kolapalli. "Our party moms really value the controlled population environment and the access to over 10 inflatables for their party."

Parties range in price from \$140 to \$250, based on the group size and the day they are held. Jump!Zone completes parties with food, goodie bags and balloons.

In addition to private parties, Jump!Zone Roswell is open for walk-in play sessions. "Our open play times are perfect for the value conscious parent looking for safe, active play," said Hanfland. "You only have to pay one price, typically five to eight dollars per child for unlimited play. All our rides and games are free from quarters so parents can just sit back and let the kids run free."

"Roswell, Georgia is a perfect community for a new multi-arena Jump!Zone," said founder Ronna Davis. "Jump!Zone Roswell had over 163 parties booked before it ever opened its doors to the public. When it did open on November 27, approximately 950 people came to the grand opening event to celebrate. It was great to see so many previous customers of our other Jump!Zones that live in Roswell and are excited about having their own Jump!Zone in Roswell. The community support was outstanding."

About Jump!Zone Indoor Inflatable Party and Play Centers

Jump!Zone offers safe, active play with an unstructured format in a comfortable, indoor setting. The core attractions are large inflatable slides, obstacle courses, bounce houses and forts. Located nationwide, the 'Jump Zone' concept is perfectly suited for children's parties and play. Jump!Zone is now offering franchise opportunities in almost every state. Jump!Zone's home office is in Suwanee, Ga. Jump!Zone can be reached at (877) 297-5489, franchise@jumpzoneparty.com, and www.jumpzoneparty.com.

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