



Jump Zone Expands Again With A New Franchise Location In Gainesville, Georgia

Jump Zone Indoor Inflatable Party and Play Centers

For Immediate Release

GAINESVILLE, Ga./EWorldWire/Dec. 12, 2005 --- Jump!Zone, a fast-growing national franchise specializing in children's party and play facilities featuring giant inflatable play structures, today announced its new location in Gainesville, Ga.

Local residents Laura and Dan Blake opened for business in the Gainesville area in December. The facility has a massive indoor arena filled with seven large inflatables, other active play structures and free games. Jump!Zone Gainesville features four private party rooms for private gatherings and events of any sort.

"I am excited to finally bring a Jump!Zone to my local community," said owner Laura Blake. "The city of Gainesville now has a local inflatable jump zone that can be used for just about any kind of social event."

Jump!Zone takes care of the planning, party set-up and, most importantly, the clean-up of all hosted events. Since Jump!Zone is exclusive to the party guests and not open to the public, the controlled population allows for a safe comfortable gathering. Parties range from \$115 to \$240, depending on the group size and the day they are held. Jump Zone completes any party with a wide range of food items, goodie bags and balloons.

In addition to private parties, Jump!Zone is open on the weekdays for walk-in play sessions. "Open play times are perfect for the value-conscious parent looking for safe active play," said Blake. "Visitors only have to pay one price, typically seven dollars per child for unlimited play. We are also open for weekly family fun nights."

"The Grand Opening celebration was a big success. Patrons could not believe the massive size of our inflatables," said Ronna Davis, founder of Jump!Zone. "The Batman and Sponge Bob inflatables were favorites for the children. Jump!Zone Gainesville had over 70 parties booked before it opened its doors to the public and when it did on December 10, over 500 residents from Gainesville, Flowery Branch, Oakwood and Buford came to celebrate."

"Today's kids are busier than ever, attending all kinds of structured activities," said Davis. "What Gainesville parents and kids want is safe, active unstructured play in a comfortable environment owned and operated by a local family."

Jump!Zone Gainesville is located at 2317 Danbury Lane, Gainesville, Ga., 30507. To reserve a party today, call (678) 318-1958.

About Jump!Zone Indoor Inflatable Party and Play Centers

Jump!Zone offers safe active play with an unstructured format in a comfortable indoor setting. The core attractions are large inflatable play structures like slides, obstacle courses, bounce houses and forts. Located throughout the nation, the 'Jump Zone' concept is perfectly suited for children's parties and play.

Jump!Zone is now offering franchise opportunities in almost every state. Jump!Zone's home office is in Suwanee, Georgia. Jump!Zone can be reached at (877) 297-5489, franchise@jumpzoneparty.com, and www.jumpzoneparty.com.

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