



## **The Most Creative Man In The World, President Of International Academy Of Genius (USA) Receives A Medal For Outstanding Achievements From The Russian Academy Of Sciences**

*International recognition in both science and education finds a bold researcher who dared for a breakthrough.*

For Immediate Release

MONTGOMERY, Ala./EWORLDWIRE/Jan. 4, 2006 --- Dr. Andrei Aleinikov, known as, "The Most Creative Man in the World," for his discovery of MegaCreativity, received an unexpected Medal for Outstanding Achievements from the Russian Academy of Sciences.

Dr. Aleinikov is internationally recognized by the educational community (Singapore, Thailand, South Africa, Pakistan) and has been published in 13 countries. His latest educational award, the George Washington Honor Medal, made the front pages of several newspapers. This award is the top American national award in the teacher/administrator category from the Freedom Foundation at Valley Forge, Pa.

However, many people do not realize that behind the success of his Genius Education Methodology (GEM, labeled "the GEM of education" by the media), there lies a breakthrough work in science (Breakthrough Magazine, May 2005). His selection as a recipient of a Medal for Outstanding Achievements from the Russian Academy of Sciences places Dr. Aleinikov in an elite group which includes personalities like Michael Gorbachev and Vladimir Putin.

In addition to numerous new theories, models and measuring units, Dr. Aleinikov's major contribution is the establishment of four new sciences:

**-CreatoLinguistics:** the study of creative aspects of language (1988)

**-Novology:** the science of newness (1991)

**-Geniusology:** the science of genius (2003)

**-Organizology:** the science of organization (2003)

This in itself is an outstanding accomplishment because in the history of science only Hermann Helmholtz is attributed with the creation of three new sciences.

In 2003 Dr. Aleinikov became the only American simultaneously nominated for the two highest national honors, both in science and education: The President's National Medal of Science (NSF) and the U.S. Professor of the Year Award (CASE).

### **About Dr. Andrei Aleinikov**

Dr. Aleinikov, "The Most Creative Man in the World," or "the MegaCreativity Man," as Dr. E. Paul Torrance called him, or "the world's leading expert on MegaCreativity," as Dr. K. Neethling, the founder of African Creativity Foundation called him, is famous for his discovery of the human mind's ability to generate over 1,000,000 new ideas per minute.

His book, entitled *MegaCreativity: Five Steps to Thinking Like a Genius* (Walking Stick Press, Cincinnati, 2002, also reprinted by John Wiley and Sons, Singapore, 2003) became a best seller in Asia.

As a Woodrow Wilson Visiting Fellow and a Guinness World Record holder, Dr. Aleinikov, whose mission is to create a nation of geniuses, inspires college and high school students, teaches teachers and trains employees

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of Fortune 500 companies. He founded the International Academy of Genius in 1995 as a research and educational institution. With its affiliates around the world, the International Academy of Genius saves geniuses in America, Africa, Asia and Europe.

For more information, visit [www.academyofgenius.com](http://www.academyofgenius.com), [www.mega-creator.com](http://www.mega-creator.com) and [www.woodrow.org](http://www.woodrow.org).

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**KEYWORDS:** MegaCreativity, genius, education, methodology, GEM, guru, mega-creator, at-risk children, accelerated, Russian, Academy, Sciences, medal, outstanding, achievements, novology, geniusology, organizology, creatolinguistics

**SOURCE:** International Academy of Genius