



Sitestar Strengthens Its Executive Team

Michael Collado Named Vice President of Marketing and Business Development

For Immediate Release

LYNCHBURG, Va./EWorldWire/Jan. 17, 2006 --- Sitestar Corporation (OTCBB: SYTE), a provider of residential and business Internet access and value-added computer services, today announced the appointment of Internet and software industry veteran, Michael Collado, to Vice President of Marketing and Business Development. Mr. Collado bolsters the executive team with more than a decade of high-tech industry marketing and leadership experience.

As Vice President, Mr. Collado is focused on growing the Sitestar customer base, establishing indirect sales channel partnerships and increasing overall revenue. Prior to joining the Sitestar team, Mr. Collado served as Senior Director of Marketing at MobileAccess Networks, a \$20M wireless infrastructure leader. During his tenure, MobileAccess partnered with healthcare industry leader GE Healthcare and won significant enterprise deals with the U.S. Senate, Denver Health and Lehman Bros.

"Mike Collado brings a wealth of senior marketing and business development expertise at best-of-breed technology organizations that will be instrumental in helping Sitestar achieve its growth plans for fiscal year 2006 and beyond," Frank R. Erhartic, Jr., CEO for Sitestar. "Mike has an impressive history of success in building national brands and generating sales opportunities. With such a solid management team in place, Sitestar is poised to capture sustainable market share."

Mr. Collado's experience also includes senior-level positions at Level 8, an enterprise integration software firm, CareerBuilder, a leading online resource for job seekers, and CAIS Internet, the first Tier One ISP in Washington, D.C. where he was involved in the company's initial public offering (IPO). He began his career at America Online after graduating from the University of Virginia.

Forward Looking Statements

This report contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Stockholders are cautioned that all forward-looking statements involve risks and uncertainty, including without limitation, Sitestar's ability to expand its customer base, make strategic acquisitions, general market conditions, and competition and pricing. Although the company believes the assumptions underlying the forward-looking statements contained herein are reasonable, any of the assumptions could be inaccurate, and therefore, there can be no assurance that the forward-looking statements contained in the report will prove to be accurate.

About Sitestar

Sitestar (www.sitestar.com) is an Internet and computer solutions provider that offers narrow and broadband Internet access, Web hosting and design, and other value-added services. The company's customers include residential and commercial accounts throughout the United States and Canada. With a focus on competitive pricing, reliability, service and speed, Sitestar delivers customer value. Sitestar is headquartered in Lynchburg, Va. Its wholly-owned subsidiaries include Sitestar.net (www.sitestar.net), Netrover, Inc. (www.netrover.com), SurfWithUs.Net (www.surfwithus.net), Lynchburg.net (<http://www.lynchburg.net>), Advanced Internet Services (www.advi.net), Computers by Design (www.computersbydesign.com) and CBD Toner Recharge (www.recharge.net).

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