



Esnatech's Real-Time Communications Platform Gets Microsoft Live Communication Server On Its Roadmap

Esnatech's lays out strategy for Microsoft Live Communications Server support on its Telephony Office-LinX Unified Communications platform.

For Immediate Release

RICHMOND HILL, Ontario/EWORLDWIRE/Jan. 18, 2006 --- Esnatech, a leader in unified communications platforms, today announced its roadmap for support of Microsoft's Live Communication Server. Esnatech will integrate the Telephony Office-LinX platform as well as a host of other agent productivity tools into the LCS communication platform. This enables Esnatech to deliver a complete communications and collaboration solution to its customers, integrating presence and collaboration to users both online and offline. The integration of Telephony Office-LinX into Microsoft's Live Communication Server platform will dramatically lower the cost to deploy a complete unified communication solution to enterprise customers.

Esnatech's roadmap for Live Communication Server identifies five key areas of productivity value for its enterprise customers:

1. SIP integrated unified mail - This will enable users to access all their messaging voice, fax and email directly from Outlook or over any type of telephone using text to speech technology.
2. SIP integrated IVR scripting to provide phone access to conferencing, collaboration and presence tools that are enabled in LCS. Organizations will be able to build custom scripts to provide remote users access to data and collaboration tools over the phone with no internet connection required.
3. SIP enabled fax server for managing all inbound and outbound fax traffic within an organization.
4. Speech enabled access to Microsoft Active Directory and Groupware features such as contacts, calendar, tasks and notes. This will provide remote users complete hands-free access to data from any telephone, as well as a real-time live corporate directory that both users and customers can access to identify status and availability via phone.
5. Instantaneous event notification via SMS, SMTP, paging, fax and dial tone - Telephony OfficeLinX will provide users immediate notification of all LCS user events. It will leverage its messaging engine to notify users via telephone with a phone call, SMS directly to a device, fax to destination or even SMTP a message to a user account.

"This LCS integrated Telephony Office-LinX platform will deliver a complete multi-media communications platform for small- and medium-sized enterprises," says Mehdi Nezarati, product manager at Esnatech. "Organizations will have all the tools they need to unify and simplify their office communications. Any organization, with IP or not, can use the Telephony Office-LinX platform to link office content, status and messaging into their current communication systems."

The LCS support is slated for version 7.2 of the Telephony Office-LinX platform for late 2006. The new release also provides integration with Mitel, 3Com, Avaya, NEC, Iwatsu Networks, Toshiba, Panasonic, Ericsson, Cisco and Nortel phone systems. Organizations can implement a software application over their existing telephony network simply by deploying the Telephony Office-LinX. Telephony Office-LinX is already tightly integrated with Microsoft Windows, Exchange, Office, Terminal Services and Outlook. It can be administered directly from an organization's Microsoft Management Console or through Terminal Services over the web. Users can be managed through Active Directory and Group Policy.

About Esnatech

Founded in 1989, Esnatech's mission is to provide communication solutions that are simply the best way to communicate. Esnatech solutions empower organizations by giving them the flexibility to conduct business at any time, from anywhere, so they can manage the information they need, when they need it. Esnatech markets and distributes its products through OEM and VAR partners in 28 countries worldwide.

To view additional information, visit http://www.esnatech.com/company/corp_prof.htm or contact Esnatech's marketing department at Marketing@esnatech.com.

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