

## PhysiClean Heads To The Super Bowl

*PhysiClean Products is heading to the Super Bowl to be included in the gift bags at the Super Bowl XL sanctioned, 8th Annual Player's Gala presented by Burger King.*

For Immediate Release

WARWICK, N.Y./EWorldWire/Jan. 26, 2006 --- PhysiClean (TM) Products is heading to the Super Bowl to be included in the gift bags at the Super Bowl XL sanctioned, 8th Annual Player's Gala presented by Burger King.

The event, which historically attracted the who's who of the athletic world, A-list celebrities, top tier media and the crÃ"me de la crÃ"me of attendees, has established itself as the Super Bowl's premier event. Past attendees including Oscar-winning actor Jamie Foxx, Philadelphia Eagles quarterback Donovan McNabb, The Insider's Pat O'Brien, Baltimore Ravens cornerback Deion Sanders, recording artists Marc Anthony and Kid Rock, rapper and President and CEO of Def Jam Recordings Jay-Z, actress Regina King and a host of half-time performers and Super Bowl winners.

"The Players Gala is one of the most anticipated events of the week for Super Bowl VIPs," stated Larry Johnson, event host and running back for the Kansas City Chiefs.

â€œPhysiCleanâ€™s line has been selected for inclusion in the gift baskets because the products are upscale and specifically geared toward athletic lifestyles,â€• said Paul Caskey, president of PhysiClean. Men and women who are physically active and shower multiple times a day will appreciate the products which are uniquely designed to avoid the damage, buildup and dryness that commonly accompanies an active lifestyle and frequent showers. The line includes a foaming cleanser, a body scrub, astringent pads, a specially formulated combination shampoo/body wash, an anti-wrinkle gel and a hair conditioner. Each gift bag will include a PhysiClean Total Body Exfoliating Scrub which was designed to be shaved off thus negating the need for shaving cream.

For more information, or to order, visit [www.physiclean.com](http://www.physiclean.com) or call toll free 888.PhysCln (888.749.7256).

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