



## Plasma Concepts Announces PC Promise For 100 Percent Customer Satisfaction On Plasma Television

*Plasma Concepts introduces the PC Promise, which provides 100 percent customer satisfaction on Plasma televisions.*

For Immediate Release

BOTKINS, Ohio/EWORLDWIRE/Feb. 8, 2006 --- Plasma Concepts today announced the launch of the PC Promise, a revolutionary new program with the customer in mind. The PC Promise is a guarantee that the customer will be happy with their new display and that it will meet all expectations. If for some reason the customer is not completely satisfied, they can simply return the display within 30 days for a refund or replacement display.\*There are no restocking fees and no hidden charges on displays that are included in the PC Promise, customers will only be responsible for the cost of return shipping. Plasma Concepts will even schedule the pickup.

Bob Doseck, president of HT Concepts, Inc. states, "We are very pleased to be introducing this program for NEC Displays, as it will allow us to showcase high quality NEC products and at the same time guarantee our customers satisfaction."

Maureen Schmidt, vice president of North American sales, NEC Solutions America, Visual Systems Division, comments, "NEC is very pleased that Plasma Concepts is offering the PC Promise program. This sponsorship by Plasma Concepts for NEC plasma displays exclusively ensures that consumers can be confident in their plasma purchase, and that they will be 100 percent satisfied, no questions asked."

"We believe our customers should be 100 percent satisfied," said Doseck. "This program emphasizes our commitment to quality products and service to give our customers peace of mind with their purchase."

For more information, visit '[http://www.plasmaconcepts.com/sections/pc\\_promise.asp](http://www.plasmaconcepts.com/sections/pc_promise.asp)'.

*\*Some restrictions apply. See [www.plasmaconcepts.com](http://www.plasmaconcepts.com) for details.*

### About Plasma Concepts

Plasma Concepts, a division of HT Concepts Inc., is a leading online retailer for home theater displays and components. Founded on installation experience and customer service, the company also maintains a showroom, available by appointment, to showcase the latest display technology and educate customers. Shop online or by phone with assistance from the product experts at Plasma Concepts.

NEC Solutions America, Visual Systems Division, is the second largest provider of professional grade plasmas and projectors in North America. A Global 150 technology leader with over \$40 billion in revenue, NEC Corporation delivers projectors and plasma displays with crystal clear images every time.

For more information, visit [www.necvisualsystems.com](http://www.necvisualsystems.com) or call 1-800-NEC-INFO.

### About NEC Solutions (America), Inc.

NEC Solutions (America), Inc. is a premier provider of integrated solutions for the Connected Enterprise in North America. As an affiliate of NEC Corporation (NASDAQ: NIPNY), NEC Solutions America taps into a global resource network to help clients leverage technology to achieve a competitive edge. From corporate performance management and biometric security solutions to digital cinema and in-theatre advertising systems, visual displays and server solutions, the expertise is delivered with the personal attention needed to address individual situations. With headquarters in Rancho Cordova, California, NEC Solutions America serves a wide range of markets, including the healthcare and public safety, financial services, cinema, retail and manufacturing markets. Information regarding NEC Solutions America can be found at [www.necsam.com](http://www.necsam.com).

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