



Esnatech Hosts Weekly Webinars On Benefits Of Unified Communications

Esnatech rolls out "Message LinK of the Week" webinar series providing weekly information on enterprise Unified Communications.

For Immediate Release

RICHMOND HILL, Ontario/EWORLDWIRE/Feb. 28, 2006 --- Esnatech, a developer of unified communication solutions, today announced its new "Message LinK of the Week" webinar series which focuses on the education of enterprise Unified Communication technology. The focus of the series is to educate resellers and end users on business value upon implementation of a Unified Communications network, and the ROI it will deliver to organizations.

Continuing the effort to educate enterprise executives on the benefits of evolving from legacy voice mail systems to robust next generation Unified Communication solutions, the 30-minute webinar is targeted to enterprise-level directors, sales and marketing executives, operation and IT managers. Its goal is to provide an open forum for dialogue that enables industry executives to gain a deeper understanding of the need to replace outdated communication systems and the options available to them as they explore next generation real-time communications strategies.

"The communications network is the lifeline to any organization," said Davide Petramala, Esnatech's vice president of marketing. "This webinar series provides a venue for business leaders need to understand true business value when investing in a communications infrastructure and road map that meets the demands of today's competitive and cost-conscious business environment."

The "Message LinK of the Week" webinar begins with a 20-minute presentation followed by a ten-minute Q&A session. The presentation presents the weekly "Message LinK of Week" Esnatech distributes to its partners on a weekly basis. It covers aspects of the technology that deliver value and streamlines critical business processes. Its goal is to illustrate how Unified Communications technology will positively impact the operations business.

Those who participate in the weekly webinar series will learn:

- How a Unified Communications solution can improve productivity and extend competitive advantage
- How companies and institutions save on costs by aligning their roadmap to a Unified Communications solutions
- How business processes can dramatically be streamlined by technology
- About vertical applications and how they impact specific industries

Attendees will also receive a copy of the weekly presentation as well as the two page piece on that week's topic.

About Esnatech

Founded in 1989, Esnatech's mission is to provide communication solutions that are simply the best way to communicate. Esnatech solutions empower organizations by giving them the flexibility to conduct business at any time, from anywhere, so they can manage the information they need, when they need it. Esnatech

markets and distributes its products through OEM and VAR partners in 28 countries worldwide.

For more information, visit http://www.esnatech.com/company/corp_prof.htm

Web links, telephone numbers and titles were correct at time of publication, but may since have changed.

For additional assistance, journalists and analysts may contact Esnatech's Marketing department at Marketing@esnatech.com.

Microsoft Live Communication Server, Windows, Exchange, Office & Terminal Services are registered trademark of Microsoft Corporation.

HTML: <http://www.eworldwire.com/pressreleases/13887>

MOBILE: <http://e4mobile.com/pressreleases/13887>

PDF: <http://www.eworldwire.com/pdf/13887.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/308047.htm>

LOGO: <http://www.eworldwire.com/newsroom/308047.htm>

CONTACT:

Davide Petramala
Richmond Hill, Ontario L4B 3K1
9057079700
davidep@esna.com

KEYWORDS: Voicemail, Fax, IVR, Auto, Attendant, Unified, Messaging, Unified, Communications, Speech, Recognition, Text, Speech, Mobility, Wireless, Messaging, SMS, Virtual Telephony, IP Telephony, VOIP

SOURCE: Esnatech