



Esnatech Unveils IP Integration With Avaya's IP Office Communication Solution

Esnatech develops IP integration to Avaya's IP office communication solution for its Unified Communications platform.

For Immediate Release

RICHMOND HILL, Ontario/EWORLDWIRE/March 7, 2006 --- Esnatech, a provider of enterprise Real-Time communications solutions, today announced its new release of Telephony Office-LinX small business solution introducing IP integration to Avaya's IP office communication solution. Esnatech's Small Business Edition (SBE) is a next-generation small business real-time communications platform integrated into an organization's telephony network. The release of IP integration with Avaya's IP office will provide small business organizations a truly Unified Communications platform integrating IP telephony with integrated IP applications targeted specifically for the small business marketplace.

Avaya is a global leader in communication systems, applications and services. It designs, builds, deploys and manages networks for enterprises. Customers range from small businesses and nonprofit agencies, to more than 90 percent of the companies in the Fortune 500, as well as the U.S. government. Avaya IP Office is an all-in-one solution specifically designed to meet the communications challenges facing the home office, small office and medium enterprise with two to 180 extensions.

Esnatech's Small Business Edition is a complete real-time communication solution for businesses between five and 50 employees. It provides secure server based wireless messaging with access to messages conveniently from virtually any communication device, including office telephones, cell phones, PDA's, PC's or any Web browser. SBE bundles a suite of communication solutions including location-based routing, fax, online and offline access to presence management and text messaging, speech-enabled routing and corporate dialing, desktop call control, IVR and CRM integration, all bundled into one integrated platform.

As an Avaya Development Connect partner, Esnatech is applying for innovator status in order to properly test and verify its solution in the Avaya labs. With the success of verification, Esnatech will be releasing the IP office integration to IP office partners across North America. "Avaya is the market leader for SME telephony solutions so we see IP office integration as a critical piece in order for Esnatech to deliver real-time communication solutions for the small to medium size business space," said Davide Petramala, vice president of marketing and sales at Esnatech. "To be a leader you need to work with the market leader and Avaya's IP office is the platform we identified as critical to our market success for the Small Business Edition of our Telephony Office-LinX platform."

Small Business Edition is already tightly integrated with Microsoft Windows, Exchange, Office, Terminal Services and Outlook. It can be administered directly from an organization's Microsoft Management Console or through Terminal Services over the web. Users can be managed through Active Directory and Group Policy.

About Esnatech

Founded in 1989, Esnatech's mission is to provide communication solutions that are simply the best way to communicate. Esnatech solutions empower organizations by giving them the flexibility to conduct business at

any time, from anywhere, so they can manage the information they need, when they need it. Esnatech markets and distributes its products through OEM and VAR partners in 28 countries worldwide.

To view additional information on Esnatech, http://www.esnatech.com/company/corp_prof.htm

Web links, telephone numbers and titles were correct at time of publication, but may since have changed.

For additional assistance, journalists and analysts may contact Esnatech's Marketing department at Marketing@esnatech.com.

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