



## **Esnatech And Iwatsu Holds Unified Communications Seminar For Enterprise Customers**

*Esnatech with Iwatsu voice networks will be holding seminars on real-time communications technology, on March 23, 2006.*

For Immediate Release

RICHMOND HILL, Ontario/EWORLDWIRE/March 22, 2006 --- Esnatech (Esna), a leader in real-time communications platforms, announced that it will be presenting with Iwatsu Networks a seminar on Unified Communications. Iwatsu and Esna have been invited to present the business value of why companies need to start the migration process in order to compete in today's competitive business environment. The event is being held on March 23, 2006 and will include local businesses, as well as staff from Iwatsu's key distribution partners.

The goal of the seminar is to provide consultation, service and training to ensure that the audience attending is up to date on the latest technology. In addition to classroom and on-site training, Esna and Iwatsu provide seminars for all levels of decision makers within an organization.

The Unified Communications seminar is designed to:

- Assure familiarity with systems and solutions.
- Understand business implications of deploying new technology and the impact it will have on how a company does business.
- Explore benefits of new product developments and how it will affect an organization's productivity and business process.

"Iwatsu Voice Networks (IVN) has always been a market leader when it comes to Unified Communications technology and they are demonstrating this with regional Unified Communication events like this particular venue," said VP Marketing of Esnatech, Davide Petramala. "The Iwatsu Partners have always embraced the technology and been very successful in presenting and marketing the value to their business customer."

Continuing the effort to educate enterprise executives on the benefits of evolving from legacy voice mail systems to robust next generation Unified Communication solutions, the customer event is targeted to enterprise-level directors, sales and marketing executives, operation and IT managers. The goal is to provide an open forum for dialogue that enables industry executives to gain a deeper understanding of the need to replace outdated communications systems and the options available to them as they explore next generation real-time communications strategies.

"The communications network is the lifeline to any organization," said Kevin Kelleher, executive vice president of Sales Iwatsu Voice Networks. "Events like these provide a venue for business leaders who need to understand true business value when investing in a communications infrastructure and road map that meets the demands of today's competitive and cost-conscious business environment."

Esnatech's Unified Communications platform Telephony Office-LinX is already tightly integrated with Microsoft

Windows, Exchange, Office, Terminal Services and Outlook. It can be administered directly from an organization's Microsoft Management Console or through Terminal Services over the web. Users can be managed through Active Directory and Group Policy.

### **About Iwatsu Voice Networks (IVN)**

Iwatsu Voice Networks (IVN) is a leading manufacturer of business communications solutions for small to medium sized companies. The Enterprise 2.0 Communications Server, a converged communications platform, uses QuadFusion(TM) Technology to provide applications utilizing H.323, SIP, TDM and VoIP. IVN is the flagship subsidiary of Iwatsu Electric, the publicly owned industry leader in Japan and pioneer of many firsts in the telecommunications industry. Iwatsu serves millions of users in over 50 countries.

### **About Esnatech**

Founded in 1989, Esnatech's mission is to provide communication solutions that are simply the best way to communicate. Esnatech solutions empower organizations by giving them the flexibility to conduct business at any time, from anywhere, so they can manage the information they need, when they need it. Esnatech markets and distributes its products through OEM and VAR partners in 28 countries worldwide.

For more information, visit [www.esnatech.com/company/corp\\_prof.htm](http://www.esnatech.com/company/corp_prof.htm)

Web links, telephone numbers and titles were correct at time of publication, but may since have changed.

For additional assistance, journalists and analysts may contact Esnatech's Marketing department at [Marketing@esnatech.com](mailto:Marketing@esnatech.com).

Microsoft Live Communication Server, Windows, Exchange, Office & Terminal Services are registered trademark of Microsoft Corporation

HTML: <http://www.eworldwire.com/pressreleases/14058>

MOBILE: <http://e4mobile.com/pressreleases/14058>

PDF: <http://www.eworldwire.com/pdf/14058.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/308047.htm>

LOGO: <http://www.eworldwire.com/newsroom/308047.htm>

### **CONTACT:**

Davide Petramala  
Esna Technologies Inc.  
30 west beaver creek  
Suite 101  
Richmond Hill, Ontario L4B 3K1  
PHONE. 9057079700  
EMAIL: [davidep@esna.com](mailto:davidep@esna.com)  
<http://www.esna.com>

**KEYWORDS:** Voicemail, Fax, IVR, Auto , Attendant, Unified, Messaging, Communications, Speech, Recognition, Text, Mobility, Wireless, SMS, Virtual, Telephony, IP, VOIP

**SOURCE:** Esna Technologies Inc.