



## Family Business Doctor Joining Business TalkRadio Network

*Wayne Rivers, president of The Family Business Institute and author of "You Don't Have to Die To Win" and "Prescriptions for a Healthy Family Business," today announced the launch of a new season of his radio program.*

For Immediate Release

RALEIGH, N.C./EWorldWire/March 27, 2006 --- Wayne Rivers, president of The Family Business Institute and author of "You Don't Have to Die To Win" and "Prescriptions for a Healthy Family Business," today announced the launch of a new season of his radio program Family Business Doctor on the Business TalkRadio Network starting April 2, 2006.

Rivers' program will provide insight for improving the health of a family or closely held business people own, work for or do business with. The program will feature different business leaders each week who will share how to make the most of the vast opportunities associated with a family or closely held business. Psychologist Michael Lyons will also appear weekly to provide a psychologist's viewpoint on family business issues. The program will run on The Business TalkRadio Network, Sundays at 9 a.m. EST. The Business TalkRadio Network broadcasts business and financial talk shows 24/7 on more than 200 radio stations across the country. Programming is also streamed live, archived and podcast at [www.BusinessTalkRadio.net](http://www.BusinessTalkRadio.net)

The Family Business Institute specializes in helping family and closely held businesses maximize their success.

For more information on Family Business Doctor, contact:

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