



## **Esnatech Unveils Vertical Eco-System For The Telephony Office-LinX Unified Communications Platform**

*The Esnatech Partner Alliance program opens up memberships to development partners leveraging the Telephony Office-LinX Development API for vertical applications.*

For Immediate Release

RICHMOND HILL, Ontario/EWORLDWIRE/March 28, 2006 --- Esnatech, a global leader in enterprise Unified Communication platforms, today announced it will be opening up its Partner Alliance program to development partners who build vertical application solutions of the Telephony Office-LinX Development API. The goal is to create an eco-system of partners that can deliver vertical specific solutions to the Global Telephony Office-LinX channel partners.

The Esnatech Development Alliance program offers development partners the opportunity to engage with Esnatech's development teams at various levels of its product development cycle. The core of the program involves listening to customers vertical specific needs and implementing those vertical specific ideas into the Unified Communications solution using the API IVR templates.

Esnatech will refer and even resell partners solutions to its channel partners in order to best meet the needs and immediate market demands. "Esnatech can not produce world class real-time communication solutions without help from the end users and partners of its products," said Esnatech VP Marketing and Sales Davide Petramala. "The Development Alliance will solve time to market issues as well as add value to the eco-system of channel partners. Demand will drive solutions and enhance the overall value of being an Esnatech partner."

The new Development Alliance program brings together developers building applications on and for the Telephony Office-LinX Unified Communications platform with engineers, API tools and software from Esnatech.

This program enables communication and collaboration by providing developers a reference platform, tools and resources to build vertical applications around the Telephony Office-LinX architecture.

The Telephony Office-LinX solution is the leading enterprise Unified Communications platform, encompassing all forms of communications and messaging from one core. ISVs looking to support Telephony Office-LinX platform and join the Development Alliance program, will find everything needed to develop vertical product and or solution using both DTMF and speech resources from the Telephony Office-LinX platform. Enterprise developers and in-house custom engineering will find a suite of tools that allows to build, test and optimize software on the most widely supported architecture while keeping revisions in sync throughout the product lifecycle.

Esnatech's Unified Communications platform Telephony Office-LinX is already tightly integrated with Microsoft Windows, Exchange, Office, Terminal Services and Outlook. It can be administered directly from an organization's Microsoft Management Console or through Terminal Services over the Web. Users can be managed through Active Directory and Group Policy.

### **About Esnatech**

Founded in 1989, Esnatech™s mission is to provide communication solutions that are simply the best way to communicate. Esnatech solutions empower organizations by giving the flexibility to conduct business at any time, from anywhere, so they can manage the information they need, when they need it. Esnatech markets and distributes its products through OEM and VAR partners in 28 countries worldwide.

To view additional information about Esnatech, visit [www.esnatech.com/company/corp\\_prof.htm](http://www.esnatech.com/company/corp_prof.htm)

Web links, telephone numbers and titles were correct at time of publication, but may since have changed.

For additional assistance, journalists and analysts may contact Esnatech™s Marketing department at [Marketing@esnatech.com](mailto:Marketing@esnatech.com)

Microsoft Live Communication Server, Windows, Exchange, Office & Terminal Services are registered trademark of Microsoft Corporation.

HTML: <http://www.eworldwire.com/pressreleases/14089>

MOBILE: <http://e4mobile.com/pressreleases/14089>

PDF: <http://www.eworldwire.com/pdf/14089.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/308047.htm>

LOGO: <http://www.eworldwire.com/newsroom/308047.htm>

**CONTACT:**

Davide Petramala  
Esan Technologies Inc.  
30 west beaver creek  
Suite 101  
Richmond Hill, Ontario L4B 3K1  
PHONE. 905-707-9700--314  
EMAIL: [davidep@esna.com](mailto:davidep@esna.com)  
<http://www.esna.com>

**KEYWORDS:** Voicemail, Fax, IVR, Auto Attendant, Unified, Messaging, Communications, Speech, Recognition, Text, Mobility, Wireless, SMS, Virtual, Telephony, IP, VOIP

**SOURCE:** Esan Technologies Inc.

**AVAILABLE MEDIA:** Audio Clip: Esnatech Unveils Vertical Eco-System For The Telephony Office-LinX Unified Communications Platform (size: 1.1 k)

Audio- Press Release Highlights  
<http://eworldwire.com//mediauploads/Esnatech032806.mp3>

Video Clip: Esnatech Unveils Vertical Eco-System For The Telephony Office-LinX Unified Communications Platform (size: 1.8 k)

Video- Press Release Highlights  
<http://eworldwire.com//mediauploads/Esnatech032806.wmv>

Video Clip: Esnatech Unveils Vertical Eco-System For The Telephony Office-LinX Unified Communications Platform (size: 0.3 k)

Mobile Video- Press Release Highlights  
<http://eworldwire.com//mediauploads/Esnatech032806.3gp>

Video iPod: Esnatech Unveils Vertical Eco-System For The Telephony Office-LinX Unified Communications Platform (size: 1.8 k)

Video iPod - Press Release Highlights  
<http://eworldwire.com//mediauploads/Esnatech032806.mp4>

Los Angeles  
+1 213-596-0850

Chicago  
+1 312-224-4653

New York  
+1 973-252-6800

London  
44-20-7078-7269

*Communicate News\**  
**+1 888-546-NEWS (6397)**

**EWORLDWIRE®**

---