



## Controlscan.com And Coolsiteoftheday.com To Provide Site Security To Coolsiteoftheday.com Visitors

*Controlscan.com, the Internet's first and only B2B third-party identity theft certification service, and Cool Site of the Day, the Web's premiere "best of the Web" portal, today announced a partnership.*

For Immediate Release

MARIETTA, Ga./EWORLDWIRE/April 5, 2006 --- Coolsiteoftheday.com is visited by several thousand webmasters each month responsible for maintaining the security and integrity of their online shops.

"Online identity theft remains the number one concern among consumers contacting the Federal Trade Commission," says Controlscan.com president and CEO Richard Stanton. "The best protection against this crime is knowledge and caution. Controlscan.com's ID Theft Protection third-party certification helps alleviate the threat and provides for a safe e-business environment."

"As information about ID Theft becomes more rampant, consumers are learning that it is not safe to give just any business their personal information. Likewise, businesses owners understand that they must take precautions to protect themselves and their customers from these criminals," said Mike Corso at Cool Site of the Day. "By using ID Theft Protection from Controlscan.com, we hope to give both parties the assurance that their transactions are secure."

Controlscan.com ID Theft Protected Certification:

In addition to the ID Theft Protected, Controlscan.com offers a number of other certifications that protect businesses and consumers from security threats. "Every business is different, and therefore requires different combinations of security," says Stanton. "Controlscan.com has addressed this by offering six distinct security certificates. These certificates include hacker defended, privacy protected, business background reviewed, phishing protected and SPAM protected.

### About Controlscan.com

Controlscan.com provides third party verification and services to identify, measure and prioritize security, privacy, quality, accessibility and compliance risks that exist on corporate web properties. Its solutions provide the visibility and control necessary to evaluate a company's Web property risk exposure, and to put processes and procedures in place to effectively implement online governance strategies.

For more information, visit Controlscan.com or call, toll free, at 1-800-825-3301.

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