



Formalizing Business Practices This Week On Family Business Doctor

Raleigh, NC – April 5, 2005- This week Host Fred Hathaway and the Family Business Doctor Wayne Rivers, will discuss Formalizing Business Practices in the Family Business with Randy Fields, Chairman and CEO of Park City Group and Co-Founder of Mrs. Field's™s.

For Immediate Release

RALEIGH, N.C./EWorldWire/April 5, 2006 --- This week Host Fred Hathaway and the Family Business Doctor Wayne Rivers, will discuss Formalizing Business Practices in the Family Business with Randy Fields, chairman and CEO of Park City Group and Co-Founder of Mrs. Field's™s Cookies. Family Business Doctor will air on the Business TalkRadio Network(TM) at 9 a.m. EST on Sunday April 9, 2006.

This episode of Family Business Doctor will explore the benefits and challenges of formalizing business practices in order to gain maximum efficiency and profitability. Rivers will explain how a family business can be more successful by formalizing business practices. The program airs on the Business TalkRadio Network, Sundays at 9 a.m. EST. The Business TalkRadio Network broadcasts business and financial talk shows 24 hours a day-seven days a week on more than 200 radio stations across the country. Programming is also streamed live, archived and podcast at www.BusinessTalkRadio.net

Fields will join the program to share his experience of founding Park City Group. Park City Group's™ main products include Fresh Market Manager, a software suite that addresses the needs of organizations with perishable inventory, production planning and product forecasting and category and costing requirements and ActionManager a suite of 20 integrated software applications for business operations management for geographically distributed multi-unit businesses.

Rivers is the president of the Family Business Institute and author of "You Don't Have to Die To Win" and "Prescriptions for a Healthy Family Business." The Family Business Institute specializes in helping family and closely held businesses maximize their success.

For more information contact Fred G. Hathaway or visit www.Familybusinessinstitute.com

Contact:

Fred G. Hathaway
1-877-326-2493 Ext 13 or
(919) 783-1880 Ext 13 or
(919) 270-9491
fred@familybusinessinstitute.com

HTML: <http://www.eworldwire.com/pressreleases/14163>

MOBILE: <http://e4mobile.com/pressreleases/14163>

PDF: <http://www.eworldwire.com/pdf/14163.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/309139.htm>

LOGO: <http://www.eworldwire.com/newsroom/309139.htm>

CONTACT:

Fred Hathaway
Family Business Institute
3701 National Drive
Suite 103
Raleigh, N.C. 27612
PHONE. 919-783-1880
EMAIL: fred@familybusinessinstitute.com
<http://familybusinessinstitute.com>

KEYWORDS: family, business, Wayne Rivers, Randy Fields, Park City Group, Mrs. Field's Cookies, formalizing, succession

SOURCE: Family Business Institute