



## McBidzRevolution.com Seeks To Create World's Largest Online Auction Site

For Immediate Release

MT. PLEASANT, S.C./EWorldWire/May 3, 2006 --- In an effort to bring interest back to online selling, 34-year old mailman Charles McCracken of Charleston, S.C., has created McBidzRevolution.com. A grassroots campaign designed for buyers and sellers who want to be part of an international, close knit community, who wish to take part in auctions, classified advertising and have a marketplace eventually controlled by the community. The business will stress trust, fair and reasonable trading practices and above all fun.

The community will decide the fees, regulations and operating procedures after the free one year trial period. Banking on the public disregard for eBay's high fees, poor customer service and large company red tape, McCracken looks to the community to make McBidz.com the leader in online selling.

The funding for McBidz.com during the free one year period for all buyers and sellers will come from banner advertising. Several programs are available for both large and small businesses seeking to capitalize on the McBidz Revolution.

While there are many models of online auctions, McBidz.com doesn't see a problem with attracting the community who will be an integral part of the company's success. "If you look on the Internet for online auctions, you will find hundreds, but the public is not happy with their current choices," said McCracken. "eBay is the leader and it falls woefully short on satisfying their customers. McBidz.com is seeking to fill that gap and switch current members of eBay to an auction site that is literally run by the community as it will be at McBidz.com."

McBidzRevolution.com recently launched a discussion board in which the community can gather and talk about any subject. The discussions on the forums are encouraged to reach outside of just commerce, but topics which draw the community together. "We can't take McBidz.com to the next level without a large following," said McCracken. "This will be a company which operates within and for the community, an online marketplace that people want to be a part of. What separates McBidz from the competition will be the people from all walks of life coming together as one, not only to buy or sell, but to talk to their friends."

McCracken feels this should be a media rich story, in which a group of like minded individuals can find a connection while doing commerce on the Internet. "There is such a disconnection between big business and their customers," said McCracken. "eBay for example was what McBidz.com is now before they went public and ruined the business. McBidz does not plan on making that mistake."

The Web site, McBidz.com hopes to launch within the next several months with a strong backing from its grassroots effort.

For additional information, contact Charles McCracken at charlesm@mcbidz.com or call (843)200-3563.

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### CONTACT:

Charles McCracken  
McBidz, Inc.  
26 Vincent Dr.

Los Angeles  
+1 213-596-0850

Chicago  
+1 312-224-4653

New York  
+1 973-252-6800

London  
44-20-7078-7269

*Communicate News\**  
**+1 888-546-NEWS (6397)**

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Mt.Pleasant, SC 29464  
PHONE. 843-200-3563  
EMAIL: charlesm@mcbidz.com

**WEBSITES:** <http://www.McBidz.com>, <http://www.Mobilecharging.com>, <http://charlesfmccracken.com>

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