

Firehorse Investment Provides New Online Marketing Training Tools

Firehorse Investments now provides online training videos for several Internet marketing tools on its Web site InternetMarketingHelpdesk.com.

For Immediate Release

MURRAY, Utah/EWORLDWIRE/May 3, 2006 --- Firehorse Investments now provides online training videos for several Internet marketing tools on its Web site www.InternetMarketingHelpdesk.com. The Web site currently features many free training videos covering a range of topics related to Internet marketing.

Current videos include:

- Finding deleted domains to expedite search engine ranking
- Adding an RSS feed to MyYahoo.com
- Creating sub-domains with and without redirection
- Checking Web site stats with AWStats and latest visitors
- Installing and configuring a blog with Wordpress
- Integrating Wordpress and RSS feeds for automatic content
- Creating a community discussion group on a personal Web site with PHPBB
- Creating a first ezine for free at Zinester.com

Training currently in development:

- Creating a personal Ad Server using open source software
- Creating a paid membership site for less than \$100
- Managing multiple blogs using Wordpress Elite
- Creating an online magazine using Mambo and Joomla
- Creating a personal real estate portal using Open Realty
- How to choose a Web hosting company
- Powerful tactics to explode inbound links
- The art of buying Web sites for instant assets
- The online marketing matrix system
- Using Audacity to create a personal podcast
- Using Camtasia to create an information products page
- Using Wordpress to create a personal Video Blog or Vlog

Kevin Davis, from Firehorse Investments, announced that the current videos are just the beginning. Fifty more training videos are scheduled for release in the coming year. Currently, for a limited time, access to the videos is available for free by simply creating a free membership to InternetMarketingHelpdesk.com. In the future, some training videos will be reserved for paid subscribers and members of Firehorse Investments's™ Autopilot Traffic Innercircle Mentoring Programs.

Firehorse Investments is a marketing consulting company based in Murray, Utah providing training, mentoring and technical consulting to clients across the United States. Most recently, the company has also expanded its Autopilot Traffic Mentoring System into the United Kingdom with assistance of acclaimed copywriter and marketer, Carl Galletti. The Firehorse Investments team will be attending Galletti's™ Internet Marketing Superconference in June 2006.

For more information about Firehorse Investments and The Internet Marketing Superconference in Las Vegas, visit <http://www.FirehorseRecommends.com>

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KEYWORDS: Online, Internet, Marketing, Tools, computer, training, technical, video

SOURCE: Firehorse Investments, LLC