



Esnatech: Business Professionals Learn About Business Value Of Unified Communication At Tech II Technology Café Seminar

Esnatech with Tech II business solutions, presented a seminar on real-time communications, "Connecting Your Business with Your Customers," on Thursday May 18, 2006

For Immediate Release

RICHMOND HILL, Ontario/EWORLDWIRE/May 26, 2006 --- Esnatech, a leader in real-time communications platforms, participated at the lunch and learn seminar on Unified Communications at Tech II at The Desmond in Albany, N.Y., along with Iwatsu Voice Networks and Taske Technology. Esnatech was asked to present the business value of why companies need to start the migration process in order to compete in today's competitive business environment.

"With many area businesses in attendance, there was a 'Standing Room Only' at The Desmond Hotel in Albany, N.Y. on May 18. By all the feedback that we received, these business professionals were amazed by the products and services that are available from Esna Technologies," said Peter Farley, vice president of sales and marketing of Tech II. "With Susan Fernand and Alex Yaworsky presenting, it was evident that Esna Technologies can answer the problems of today's businesses in dealing with the remote worker."

A monthly event, the lunch and learn seminar provided consultation, service and training to ensure that the attending audience received a refresher course on the latest technology. In addition to classroom and on-site training, Esnatech provided seminars for all levels of decision makers within an organization.

The Unified Communication seminar is designed to:

- Assure familiarity with systems and solutions
- Understand business implications of deploying new technology and the impact it will have on how a company does business
- Explore benefits of new product developments and how it will affect an organization's productivity and business process.

Esnatech's Unified Communications platform Telephony Office-Linx is already tightly integrated with Microsoft Windows, Exchange, Office, Terminal Services and Outlook. It can be administered directly from an organization's Microsoft Management Console or through Terminal Services over the Web. Users can be managed through Active Directory and Group Policy.

About TECH II

Tech II is a leading provider of voice and data services located in Saratoga Springs, N.Y. Established in 1983, with over 2300 customers, Tech II is uniquely positioned to offer companies a one provider solution for all of their voice and data needs.

About Esnatech

Founded in 1989, Esnatech's mission is to provide communication solutions that are simply the best way to communicate. Esnatech solutions empower organizations by giving them the flexibility to conduct business at any time, from anywhere, so they can manage the information they need, when they need it. Esnatech markets and distributes its products through OEM and VAR partners in 28 countries worldwide.

Note to editors: If interested in viewing additional information on Esnatech, visit the Esnatech Web page at http://www.esnatech.com/company/corp_prof.htm.

Web links, telephone numbers and titles were correct at time of publication, but may since have changed. For additional assistance, journalists and analysts may contact Esnatech's marketing department at marketing@esnatech.com.

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