



Facing The Importance Of An Exit Strategy, This Week On Family Business Doctor

This week, Family Business Doctor, Wayne Rivers and guest Bob Massengill, managing director of SES Advisors, will discuss the importance of having an exit strategy.

For Immediate Release

RALEIGH, N.C./EWORLDWIRE/May 26, 2006 --- This week, Family Business Doctor, Wayne Rivers and guest Bob Massengill, managing director of SES Advisors, will discuss the importance of having an exit strategy. Family Business Doctor will air on the Business TalkRadio Network(TM) at 9 a.m. EST on Sunday May 28, 2006. Psychologist Dr. Michael Lyons will also be joining the show to discuss why this issue is so hard for the business owner to face and will give some advice on how to accept the need for an exit strategy.

Many owners of family or closely held businesses don't want to think about succession issues, but having a plan will bring the best results for a family and business. The program airs on the Business TalkRadio Network(TM), Sundays at 9 a.m. EST. The Business TalkRadio Network(TM) broadcasts business and financial talk shows 24/7 on more than 200 radio stations across the country. Programming is also streamed live, archived and podcast at www.BusinessTalkRadio.net.

Rivers is the president of the Family Business Institute and author of "You Don't Have to Die To Win" and "Prescriptions for a Healthy Family Business." The Family Business Institute specializes in helping families and closely held businesses maximize their success.

For more information on Family Business Doctor, contact Fred G. Hathaway at 1-877-326-2493 (1-877-FAM-BIZ-DR), e-mail questions to info@familybusinessinstitute.com or visit www.Familybusinessinstitute.com.

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KEYWORDS: family, business, institute, Wayne Rivers, Bob Massengill, ESOP, retirement, business owner, entrepreneur

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