



NewsBlaze.com Announced Its Senior Health Section

Senior Health a hot Internet demographic, according To AARP

For Immediate Release

FOLSOM, Calif./EWorldWire/June 22, 2006 --- Seniors are a hot demographic on the Internet, according to senior organization AARP (American Association of Retired Persons). AARP works with many companies online to help them better serve the aging population.

According to the New York Times, "Older shoppers, who generally sat out the Internet's first big commercial push, are helping to feed the surging Web economy. Many of them now have a few years of Internet surfing behind them."

In order to cater more for its own senior readers, NewsBlaze.com announced the addition of its Senior Health section.

Self-confessed Geezer, Fred Cicetti writes a weekly column for seniors with questions about what's happening to their health as they get older.

Cicetti says his column, "Is devoted to the health questions of 'geezers,' all of us lovable and quirky seniors who are wondering what is going on with these bodies of ours."

As "Head Geezer", Cicetti answers questions in plain English, with an informative and entertaining style.

Whether a person is a senior, or a friend or relative of a senior, Cicetti would love to hear questions so he can give factual, educational and entertaining answers.

Contact Cicetti on the Senior Health page at Newsblaze.com.

In the previous three columns, Cicetti covered

The Healthy Geezer 1: Eye Floaters

The Healthy Geezer 2: Shingles

The Healthy Geezer 3: Colds from the Kids

Look for the Senior Health section in the left navigation bar at www.newsblaze.com.

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CONTACT:

Alan Gray
Newsblaze
705-2 E.Bidwell St #213
Folsom, CA 95630
PHONE: 916 608 4271
EMAIL: alan@loopbiz.com
<http://www.newsblaze.com>

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