



**PHOTO AVAILABLE: Penn State University Student Rachel Ginsberg Gets Real-World Experience At World Internet Marketing, Inc. Internship**

For Immediate Release

SPRINGFIELD, N.J./EWORLDWIRE/June 26, 2006 --- Applying academic experience in the real-world is what Penn State senior and Springfield, N.J., resident Rachel Ginsberg knows will set her apart from other candidates pursuing marketing degrees.

Her summer internship at World Internet Marketing, Inc. has offered a personal challenge: to take charge of a project as a project manager, to research, develop and position a service complementary to its existing offerings.

Ginsberg, who is majoring in marketing with a minor in psychology, will help drive the company's campaign for new and expanded client bases. The goal for this project, for which she is researching and writing content, will help expand World Internet Marketing's reach into new markets and show potential clients how to take advantage of the public relations services offered by the company.

"The comprehensive site guides users to better understand the value of selecting experts to assist in attaining marketing goals," Ginsberg said. "It covers all of the key elements in effectively preparing and planning for a successful marketing campaign."

Ginsberg said the internship will complement and expand on the marketing concepts she's learned - according to her, her real-world application of these skills has been eye-opening.

"I'm learning so much more about marketing just by applying my knowledge and research to this project," she said.

Ginsberg said the experience will be invaluable as she looks for a job after graduation.

"To find a good job, it's important to be able to demonstrate real-world application of the knowledge we've gained during our academic pursuits," she said. "My World Internet Marketing internship will allow me to present employers with the results of my hands-on experience."

She's finding her experience intensely personally rewarding. "It's cool to know I have a key role in really helping a company grow," she continued.

**About World Internet Marketing, Inc.**

Identifying needs and developing programs to meet the needs of its clients have been the primary focus since its start, ten years ago. World Internet Marketing provides comprehensive marketing and public relations products and services through several brands, and its strength has been its management, the expertise of its team and in its ability to adapt to a rapidly changing market. With quality goals surpassing those of its competitors, World Internet Marketing has established credibility as a reputable news wire. Complementing its offerings is significant growth in areas like video and audio distribution; always a leader, one of World Internet Marketing's firsts includes mobile notification to clients of work in progress.

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