



PHOTO AVAILABLE: Seton Hall University Student Mike Genova Gets Real-World Experience At World Internet Marketing, Inc. Internship

For Immediate Release

FLORHAM PARK, N.J./EWORLDWIRE/June 26, 2006 --- With just a short year to go, Seton Hall University senior and Florham Park, N.J. resident Mike Genova will be spending his summer getting real-world work experience with an internship at World Internet Marketing, Inc. corporate offices in Succasunna. Genova, who is majoring in communications and pursuing a political science minor, is spearheading research and content development of a Web site designed to complement the company's existing services, along with performing office operational support including interacting with clients and producing video news releases.

Genova's primary goal will be to identify elements of the project under his management that potential competitors have implemented, to offer suggestions for other areas to distinguish World Internet Marketing offerings and to develop and prepare content for users of the site, along with specifications for programmers who will be coding and implementing the system. According to Genova, his internship integrates well with his skills, allowing application in a professional setting that he would otherwise not have had.

"I picked this internship because it offered a professional challenge in a corporate environment and because it pertains to what I want to pursue after I graduate," Genova said.

As a rapidly-growing company, World Internet Marketing, Inc. is the perfect place to find rewarding opportunities, Genova said, which will make him an attractive candidate to potential future employers when compared to his peers.

"As I learned during my interview and orientation, my personal drive and ambition are key elements in my successful completion of this internship," Genova said. "I also know that I can directly impact the ambitious growth goals of World Internet Marketing, Inc. that's extremely personally satisfying."

Outside of the internship, Genova enjoys music and sports. He currently plays intramural basketball and baseball at Seton Hall.

About World Internet Marketing, Inc.

Identifying needs and developing programs to meet the needs of its clients have been the primary focus since its start, ten years ago. World Internet Marketing provides comprehensive marketing and public relations products and services through several brands, and its strength has been its management, the expertise of its team and in its ability to adapt to a rapidly changing market. With quality goals surpassing those of its competitors, World Internet Marketing has established credibility as a reputable news wire. Complementing its offerings is significant growth in areas like video and audio distribution; always a leader, one of World Internet Marketing's firsts includes mobile notification to clients of work in progress.

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KEYWORDS: internship, Mike Genova, World Internet Marketing, Web design, Web content, college, Seton Hall Univeristy

SOURCE: EWORLDWIRE

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