



**PHOTO AVAILABLE: TCNJ Student Matthew Weckstein Gets Real-World Experience At World Internet Marketing, Inc. Internship**

For Immediate Release

COLONIA, N.J./EWORLDWIRE/June 26, 2006 --- The College of New Jersey (TCNJ) class of 2006 computer science major Matthew Weckstein found the real-world experience offered by World Internet Marketing, Inc. an attractive offering to complete his requirement for his undergraduate major.

“In the corporate environment, I experience practical application of theoretical knowledge I gained in the classroom,” explained Weckstein.

From working to manage the corporate intranet to ensuring remote server up-time, Colonia, N.J. resident Weckstein is moving his career forward. “Weckstein makes the thrice-weekly, more than hour-long commute because he recognizes the value of preparing himself for his career; he knows the commute deters those with a weaker commitment, but the exposure he gains sets him apart from others with a similar educational component and less industry experience. Along with other projects, the information technology (IT) internship is exposing him to content management systems such as Typo3, which he is responsible for learning, implementing and teaching other team members.” From his initial interview and orientation, he learned how his success will directly impacts others in the office who are developing projects based on this system.

Weckstein chose this internship primarily for the small size of the company. “At World Internet Marketing, I have more opportunities to directly engage in and take responsibility for a wider variety of projects than I might have been exposed to in a large corporate setting,” stated Weckstein.

At TCNJ, Weckstein has been a member of the computer science honor society Upsilon Pi Epsilon.

**About World Internet Marketing, Inc.**

Identifying needs and developing programs to meet the needs of its clients have been the primary focus since its start, ten years ago. World Internet Marketing provides comprehensive marketing and public relations products and services through several brands, and its strength has been its management, the expertise of its team and in its ability to adapt to a rapidly changing market. With quality goals surpassing those of its competitors, World Internet Marketing has established credibility as a reputable news wire. Complementing its offerings is significant growth in areas like video and audio distribution; always a leader, one of World Internet Marketing’s firsts includes mobile notification to clients of work in progress.

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