



## Students Gain Real-World Experience With World Internet Marketing Internships

For Immediate Release

SUCCASUNNA, N.J./EWORLDWIRE/June 26, 2006 --- For many companies, traditional summer schedules boast several longer Monday through Thursday work-days, culminating in a week cut short by an early Friday closing. This summer, however, Succasunna, New Jersey-based World Internet Marketing, Inc. is brimming with week-long filled activities as a result of its successful student internship outreach - more than a dozen interns have joined the team to assist in reaching aggressive goals set by the company's C-level management, with some even interning on the weekends.

Already recognized in the industry for its flagship service, Eworldwire, the company is seeking to expand its range of service offerings and market reach into specific niche areas that offer significant growth potential.

Complementing the array of distinguished four-year colleges and universities are students from two-year community colleges. Early in the internship, a specific independent project is identified for each intern: the intern functions as a project manager, taking direct responsibility for research, development and implementation, while interacting with other team members. Along the way, most students become involved interacting with clients, in writing and editing press releases and producing video press releases.

This summer, students from towns across northern and central New Jersey pursuing internships hail from many different majors: marketing and communications, broadcasting, journalism, graphic and multimedia design and technology or computer science:

Byram, N.J. " Sara Downing, Rowan University '07  
Colonia, N.J. " Matthew Weckstein, The College of New Jersey '06  
Edison, N.J. " Adam Jay, The College of New Jersey '06  
Florham Park, N.J. " Mike Genova, Seton Hall University '07  
Jefferson, N.J. " Sandy Bonfiglio, Ramapo College '06  
Kinnelon, N.J. " Matthew Leung, Vassar College '09  
Long Valley, N.J. " Kaitlin McLaughlin, Rowan University '07  
Randolph, N.J. " Darren Hsu, Monmouth University '06  
Springfield, N.J. " Rachel Ginsberg, Rowan University '07  
Washington, N.J. " Maureen McLaughlin, Northeastern University '10  
West Caldwell, N.J. " Matthew Skibinski, Tufts University '09

Matthew Weckstein (Colonia, NJ) and Adam Jay (Edison, NJ), computer science majors, are recent graduates of The College of New Jersey (TCNJ) class of 2006. They intern in the department of information technology (IT) with the responsibilities of maintaining and ensuring the company's lifeblood " its Web servers " are up. They are also developing new domains with the content management system Typo3, an open source application.

For Weckstein and Jay, this internship fulfills their final requirement for the undergraduate degree. "In this internship, I can build experience in the practical application of the theoretical knowledge I gained in the classroom," stated Weckstein, who was a member of the computer science honor society Upsilon Pi Epsilon at TCNJ.

In the graphics design department, other interns design logos and visual media for clients and the portfolio of World Internet Marketing, Inc. services: Darren Hsu (Randolph, N.J.) of Monmouth University class of 2006, Kaitlin McLaughlin (Long Valley, N.J.) of Rowan University class of 2007 and Sara Downing (Byram, N.J.) of Ramapo College class of 2008 experiment with and develop logo designs with industry-standard software applications such as the Adobe suite.

With communications and marketing backgrounds, interns Mike Genova (Florham Park, N.J.) of Seton Hall University class of 2007, Rachel Ginsberg (Springfield, N.J.) of Penn State University class of 2007 and Sandy Bonfiglio (Jefferson, N.J.) of Ramapo College class of 2006 are focused on Web content development, checking out what's already in the market and putting together specific marketing objectives and setting goals.

Students pursuing journalism find the variety of client press releases interesting “ while applying strong writing skills to copy editing press releases, interns Maureen McLaughlin (Washington, N.J.) of Northeastern University class of 2010, Matthew Leung (Kinnelon, N.J.) of Vassar College class of 2009 and Matthew Skibinski (West Caldwell, N.J.) of Tufts University class of 2009 are learning just how vast the career horizon can be.

#### **About World Internet Marketing, Inc.**

Identifying needs and developing programs to meet the needs of its clients have been the primary focus since its start, ten years ago. World Internet Marketing provides comprehensive marketing and public relations products and services through several brands, and its strength has been its management, the expertise of its team and in its ability to adapt to a rapidly changing market. With quality goals surpassing those of its competitors, World Internet Marketing has established credibility as a reputable news wire. Complementing its offerings is significant growth in areas like video and audio distribution; always a leader, one of World Internet Marketing’s firsts includes mobile notification to clients of work in progress.

World Internet Marketing, Inc. conducts internship programs throughout the year. Interested students can find more information at <http://www.wimcareers.com>.

HTML: <http://www.eworldwire.com/pressreleases/14874>

MOBILE: <http://e4mobile.com/pressreleases/14874>

PDF: <http://www.eworldwire.com/pdf/14874.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/308761.htm>

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