



PHOTO AVAILABLE: Rowan University Student Kaitlin McLaughlin Gets Real-World Experience At World Internet Marketing, Inc. Internship

For Immediate Release

LONG VALLEY, N.J./EWORLDWIRE/June 27, 2006 --- Graphics design major Rowan University class of 2007 Katlin McLaughlin, a resident of Long Valley, N.J., is spending her summer doing what she loves best close to home: at World Internet Marketing, Inc. in Succasunna, she's designing logos and developing marketing materials which directly support the growth of the company and its aggressive 2006 expansion efforts.

"A logo does more than create an attractive visual" it must capture, reflect and effectively communicate the message or function of the company and make it identifiable and distinguishable to viewers," said McLaughlin. She added that in the beginning stages of designing a logo, she researches companies in the same or similar fields to gain a deeper understanding of the present market into which the company seeks to make a presence.

In her activities, she works to gain practical experience working in the field and strengthen interpersonal skills to work with future clients. "Another attraction that led her to choose the internship is commuting distance. "This internship could give me the experience I needed while I'm at home, off-campus," she explained.

While she isn't sure what aspect of graphic design is most appealing, her experience is moving her closer to a career as a graphic designer in the advertising field. "World Internet Marketing is helping me to define that," she commented.

Outside of her studies and work, she is actively involved in other activities which include performing arts, playing intramural volleyball and softball at Rowan and organizing tailgating events to support Rowan's sports teams.

About World Internet Marketing, Inc.

Identifying needs and developing programs to meet the needs of its clients have been the primary focus since its start, ten years ago. World Internet Marketing provides comprehensive marketing and public relations products and services through several brands, and its strength has been its management, the expertise of its team and in its ability to adapt to a rapidly changing market. With quality goals surpassing those of its competitors, World Internet Marketing has established credibility as a reputable news wire. Complementing its offerings is significant growth in areas like video and audio distribution; always a leader, one of World Internet Marketing's firsts includes mobile notification to clients of work in progress.

HTML: <http://www.eworldwire.com/pressreleases/14885>

MOBILE: <http://e4mobile.com/pressreleases/14885>

PDF: <http://www.eworldwire.com/pdf/14885.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/308761.htm>

LOGO: <http://www.eworldwire.com/newsroom/308761.htm>

CONTACT:

Melanie Aaron

EWORLDWIRE.COM

151 Route 10 East

Succasunna, NJ 07876

PHONE. 973-252-6800

FAX. 973-252-0888

EMAIL: press@eworldwire.com

KEYWORDS: internship, Rowan University, graphic design, college, World Internet Marketing

SOURCE: EWORLDWIRE

AVAILABLE MEDIA: Photo: Rowan University Student Kaitlin McLaughlin Gets Real-World Experience At World Internet Marketing, Inc. Internship (size: 0.0 k)

Katilin McLaughlin

<http://eworldwire.com//mediauploads/kaitlin2.jpg>