



PHOTO AVAILABLE: Job News Opens A New Employment Publication In Miami

This is the 20th market, including the third in South Florida and sixth in Florida.

For Immediate Release

MIAMI/EWORLDWIRE/July 5, 2006 --- Job News, the nation's fastest growing recruitment Web and weekly publication today announced it opened its 20th market, Miami, Fla. This is the third publication in South Florida, where the company already has dedicated operations in Ft. Lauderdale and Palm Beach. The first issue of the Miami publication was distributed on July 3.

Job News has promoted Jim Nolan from general manager of the Ft. Lauderdale and Palm Beach offices to district manager of South Florida and hired Omar Rodriguez as general manager of the new Miami operation.

"Our mission is to serve the Miami Market by connecting the right local employees with good local jobs. We felt that the option of simply expanding the distribution of our Ft. Lauderdale publication into Miami would fall short of this goal," said Nolan. "Therefore we have committed our resources and energy to making our Miami operation second to none. We will provide Miami job seekers with a free, high quality publication and cutting edge Web site all designed to make the job search more productive."

Like Job News publications in all other markets, the Miami publication will be distributed every Monday. The publication is being distributed in more than 1,200 locations throughout Miami Dade County, including Sedano's Markets, Winn Dixie and K-Mart and is free to job seekers.

In coordination with the announcement of the new market, Job News has opened a new employment Web site, www.JobNewsSouthFlorida.com, to address the job openings in all three South Florida Markets. The Web site will have all of the jobs listed in the three South Florida market employment publications and more.

"While the site is new, the platform is not. The site uses the same proprietary platform we are using currently in 17 other markets. The platform is tested and proven to be extremely effective, popular and user friendly," said Shannon Evans, regional vice-president of Job News.

Nolan added, "We delayed launching the Web product into South Florida until we opened the Miami market. While we view Palm Beach, Ft. Lauderdale and Miami as independent markets, we realize they overlap. With the Web site, a job seeker can search by zip code. It makes more sense for the jobseekers in Miramar, who might be interested in jobs in either Miami or Ft. Lauderdale, or the jobseekers in Boca Raton who could work in Palm Beach or Ft. Lauderdale to find all our South Florida job opportunities on one Web site."

Job News also has plans to host three job fairs in South Florida in the third-quarter, in partnership with Clear Channel Radio. The first event will be on July 25, in Boca Raton. A September 13, event will take place in Ft. Lauderdale, and a third event is being scheduled in Miami for late August.

"I am pleased with our growth in the South Florida markets," said Michael Talbott, president and CEO of Job News. "We are thankful for the positive support from our many South Florida customers who, as a result, have made our expansion possible."

Founded in 1994, Job News is a privately held company that produces and distributes employment publications, operates recruitment Web sites and hosts area job fairs. With Miami, Job News is now in 20 markets across the Midwest and South. The company focuses on local hiring solutions for job seekers and employers alike through media-rich comprehensive communication networks.

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CONTACT:

John Casi
Job News
9000 Wessex Place
Suite 202
Louisville, KY 40222
PHONE. 502-412-7502 ext 170
FAX. 877-361-8843
EMAIL: jcasi@jobnewsusa.com

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SOURCE: Job News

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Job News, the nation's fastest growing recruitment Web and weekly publication today announced it opened its 20th market, Miami, Fla.
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Photo: Job News Opens A New Employment Publication In Miami (size: 0.4 k)
Job News Miami Cover
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