



Jump Zone Expands Across The Nation With Three New Family Fun Centers

Jump Zone Party and Play Centers

For Immediate Release

MOKENA, Ill./EWorldWire/July 6, 2006 --- Jump!Zone, a fast-growing national franchise specializing in children's party and play facilities featuring giant inflatable play structures, today announced it has established three new locations in Mokena, Ill., Canton, Ga., and Little Rock, Ark.

All the children's party places are owned by local residents. These entertainment centers have massive indoor inflatable arenas filled with six - ten large inflatables that visitors do not see unless they go to a Jump!Zone as many are exclusive to Jump!Zone. Jump!Zone also uses many officially licensed inflatables such as the Warner Brothers Superman product featuring a larger than life 16 foot tall Superman.

"I am excited to finally bring a Jump!Zone to the state of Illinois," said Jump!Zone Mokena, owner Brandon Hill. "We opened in just two months thanks to the support from Jump Zone."

Jump!Zone takes care of the planning, party setup and most importantly clean up of all hosted events. Since Jump!Zone is exclusive to the party guests and not open to the public, the controlled population allows for a safe, comfortable gathering amongst friends and family. Parties range in cost from \$115 to \$295, depending on the size of the group, location and the day the parties are held. Jump!Zone completes any party with a wide range of food items, goodie bags and balloons.

In addition to private parties, Jump!Zone is open on the weekdays for walk in play sessions. "Our open play times are perfect for the value conscious parent looking for safe, active play," says Sarah Clark of Maumelle, Ark. "You only have to pay one price per child for unlimited play. We are also open for weekly family fun nights."

"The grand openings across the nation were a big success and our patrons could not believe the massive size of our inflatables. The themed inflatables like Superman and Dinosaur adventure were big favorites for the children," said Ronna Davis, founder of Jump!Zone. "Jump!Zone uses a time tested marketing program to get our centers cash flow positive fast and these centers had 100's of parties booked before they ever opened their doors using our state of the art Reservation system that completely automates the reservation process eliminating work load for our store owners."

Davis noted, "Today's kids are busier than ever attending all kinds of structured activities. What Mokena, Canton, and Little Rock parents want is safe, active play that is unstructured in a comfortable environment owned and operated by a local family."

Jump!Zone Canton is located at 222 Brown Industrial Parkway, Canton, Ga., 30114. To reserve a party today, call (678) 318-1884.

Jump!Zone Mokena is located at 9951 W. 190th Street, Mokena, Ill., 60448. To check on walk in play times, call (708) 978-1229.

Jump!Zone North Little Rock is located at 9250 Commerce Cove, North Little Rock, Ark., 72113. To "Jump into the Party Zone," call (501) 907-JUMP (5867).

About Jump!Zone Indoor Inflatable Party and Play Centers

Jump!Zone offers safe, active play with an unstructured format in a comfortable, indoor setting. The core attractions are large inflatable play structures like slides, obstacle courses, bounce houses, and forts. Located throughout the nation, the 'Jump Zone' concept is perfectly suited for children's parties and play. Jump!Zone is now offering franchise opportunities in almost every state. Jump!Zone's home office is in Suwanee, Ga. Jump!Zone can be reached at (877) 297-5489, franchise@jumpzoneparty.com and www.jumpzoneparty.com.

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CONTACT:

Ronna Davis
JumpZone
P.O. Box 1142
Suwanee, GA 30024-0096
PHONE. 877-297-5489
FAX. 770-828-0531
EMAIL: press@jumpzoneparty.com
<http://www.jumpzoneparty.com>

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