



PottyMD Introduces A Wireless Bedwetting Alarm, To Be Leader of Globally Recognized Wet-Stop Enuresis Product Line

PottyMD, a world leader in education and manufacturing of solutions for toilet training and bedwetting now is introducing its latest device in the correction of nocturnal enuresis.

For Immediate Release

KNOXVILLE, Tenn./EWORLDWIRE/Aug. 21, 2006 --- PottyMD today announced the new Wet-Stop Wireless Enuresis Alarm, which will ensure that the Wet-Stop brand continues as the leader in the correction of bedwetting. PottyMD is excited to bring this very practical, wireless technology to the bedwetting alarm market.

“The Wet-Stop was first produced in 1979, and over 250,000 alarms have been sold to date,” said Dr. D. Preston Smith, pediatric urologist and founder of PottyMD. “Initially the Wet-Stop Wireless Enuresis Alarm will only be made available from PottyMD, but plans are underway for the alarm to be made available to physicians, nurses and families throughout the world. We just want to make sure that all of the manufacturing issues are resolved prior to going to the distributors.”

The Wet-Stop Wireless Alarm includes a small lightweight sensor that is either snapped to thin underwear or positioned within the underwear or diaper. Once moisture is detected, the bedside receiver activates an alarm. The receiver has two tones and an LED light. Conditioning responses with enuresis alarms have shown to be an effective treatment for bedwetting.

For customer and distribution inquiries, contact PottyMD at 877-768-8963 or through the Web sites www.pottymd.com and www.wetstop.com.

About PottyMD

PottyMD was established in 2003 by pediatric urologists to educate and develop results-oriented products that address issues related to potty training, bladder problems after training, constipation, and bedwetting. In addition to the Wet-Stop, PottyMD has published seven books about toileting issues in children and manufactures the Tinkle Timer and the soon to be released Potty Monkey-Your Potty Training Pal. The PottyMD team is committed to providing the most comprehensive, practical and affordable assistance that is currently available. For more information, contact the headquarters in Knoxville, Tennessee at 877-PottyMD or through www.pottymd.com.

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