



Eworldwire System Enhancements Complement Its Valued Services

For Immediate Release

SUCCASUNNA, N.J./EWORLDWIRE/Sep. 14, 2006 --- System enhancements to the newswire service, Eworldwire, once again position its services to directly suit the needs of its clients â€” the process of delivering press releases to the appropriate media is nearly effortless for users of the service.

By expanding into three press release submission modes, Wizard, Classic, and Streamline, the system has been designed to appeal to a wider audience and makes it easier for first time clients who may not have much experience in marketing their companyâ€™s products or services to walk through a series of questions. The system ensures clients are exposed to a wider range of Eworldwire services, to gain the maximum benefit reaching the right, specific members of the media. While continuing to offer mini Web sites, better known as online newsrooms, with each client account â€” a feature most often requested by journalists because it keeps contact information current and easily available when performing research for stories - the additional submission modes allow clients to work at their own pace:

- The Wizard mode: A step-by-step process to ensure that the most appropriate services are offered to clients based on their responses to a series of questions.
- The Streamline mode: Consolidates information into manageable sections, allowing users to visualize the entirety of the process.
- For traditionalists, the Classic mode: The Eworldwireâ€™s former submission style continues to be offered.

Besides a restructured well-balanced new look, users gain additional access to detailed payment history, allowing them to stay on top of current and previous purchases for press release services.

With over 700 modified categories, Eworldwire offers targeted press release distributions that are competitively priced â€” small and medium sized businesses may affordably compete with larger corporations. "Our company was built to answer the needs of the clients - we make changes to our system based on their needs - we donâ€™t see accounts, but individuals," stated Nick Pappas, CEO. From videos to translations, the public can receive news view a professionally produced video translated in Spanish from computers to cell phones, via the mobile version of its Web site, www.e4mobile.com.

Account managers are available via 888.546.NEWS or online at www.eworldwire.com for more information on how they can help business Move Ahead,ç.

About Eworldwire

Since 1996, Eworldwire has moved its comprehensive line of I.R. and P.R. services to new heights â€” better stated, new high-techs. Evolving to include high-tech multimedia assets like video news releases and podcasts as soon as these enhancements became available, ahead of the industry. Its experience in reaching local media in specific geographic areas - in the U.S. and abroad, providing custom news conferences and a host of other public relations and marketing activities are what set Eworldwire's professional team apart. With over 700 targeted trade and industry vertical distribution categories, Eworldwire is recognized for its quality control, due diligence and unsurpassed network security and redundancy.

HTML: <http://www.eworldwire.com/pressreleases/15516>

MOBILE: <http://e4mobile.com/pressreleases/15516>

PDF: <http://www.eworldwire.com/pdf/15516.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/308761.htm>

LOGO: <http://www.eworldwire.com/newsroom/308761.htm>

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SOURCE: Eworldwire

AVAILABLE MEDIA: Audio Clip: Eworldwire System Enhancements Complements Its Valued Services
(size: 3.5 k)

System enhancements to the newswire service, Eworldwire, once again position its services to directly suit the needs of its clients – the process of delivering press releases to the appropriate media is nearly effortless for users of the service

http://eworldwire.com//mediauploads/EWorldwire_Newswire_video.mp3

Video Clip: Eworldwire System Enhancements Complements Its Valued Services (size: 2.5 k)

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Video iPod: Eworldwire System Enhancements Complements Its Valued Services (size: 10.6 k)

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