



Helping To Reduce The Cost of Formal Weddings: How Formalwear-Outlet.com Is Doing Its Part

Formalwear-Outlet.com is doing its part to help young people reduce the cost of formal weddings by offering affordable wedding dresses, bridesmaid dresses, dresses for the mother of the bride or groom and tuxedos for the men.

For Immediate Release

DOTHAN, Ala./EWORLDWIRE/Oct. 4, 2006 --- Helping reduce the cost of the traditional formal wedding is only one thing a small company in Alabama is doing to make life brighter for today's youth.

Formalwear-outlet.com, an online store offering affordable wedding dresses, bridesmaid dresses, dresses for the mother of the bride or groom and tuxedos for men at a fraction of the cost, was launched in 2000 as a result of one company being concerned about the future of today's young adults. After supplying reasonably priced, high quality performance formalwear for over 20 years to high school and college choral and orchestra groups, Southeastern Performance Apparel recognized a need to help young men and women as they take one of the most important steps in their lives and got busy putting together a line of formalwear for the entire wedding party. It is the company's way of relieving some of the financial stress felt by parents and young people alike.

Giving back to the community is nothing new for the partners of this company. Down through the years, they have contributed to numerous local organizations that work daily with today's youth.

One of the most recent endeavors was helping high schools affected by the devastation caused by Hurricane Katrina re-outfit their choirs.

The company works each year with a Chicago based organization called The Glass Slipper Project. This worthy organization collects new and almost-new formal dresses and accessories and provides them, free of charge, to Chicago high school students who are unable to purchase their own prom attire. To date, they've helped more than 7,000 young women attend their proms in style.

Formalwear-Outlet.com offers reasonably priced formalwear for proms, weddings, Quinceanera Ceremonies and all other formal events along with a line of short party and cocktail dresses "all in a wide range of sizes. A special consideration has been given to offering a line of modest formalwear. Men's formalwear is also available.

To learn more information about this topic or to schedule an interview with the owners of Formalwear-Outlet.com please call Sue Gray at 334/793-1576 x 314 or e-mail Sue at sueg0314@sepapparel.com.

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